



PURDUE EXTENSION: PREPARING PEOPLE FOR THEIR FIRST JOB

From homework to working at home, Purdue Extension helps people across Indiana prepare for work by advancing their digital access and providing workforce training for Indiana communities.

DIGITAL AGRICULTURE IN TODAY'S CLASSROOMS

- As more farms adopt precision agriculture technology, the industry will need people with proven skills in Geographic Information Systems (GIS), data science, programming, unmanned aerial vehicles (UAVs) and equipment.
- Purdue Extension's Digital Agriculture Curriculum prepares participants for early jobs in these emerging, essential areas through experiential learning in precision agriculture technology.
- Learn more at: puext.in/DigitalAgCurriculum

"The experiences, certifications and education prepare them to immediately enter the workforce or move on to a collegiate program with significant advantages."

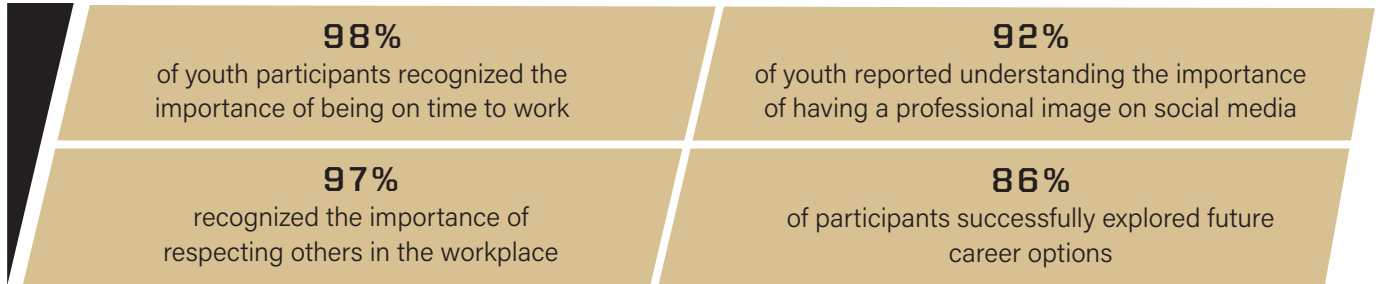
- Parent of student graduate at Heartland Career Center

DIGITAL AGRICULTURE CURRICULUM TOPICS

- Soil Nutrient Management
- Plant Nutrient Management
- Integrated Pest Management
- Applied Information Technology
- Data Management
- Precision Agronomy
- Precision Equipment
- Unmanned Aerial Vehicles

WORK READY FOR INDIANA'S FUTURE

- The biggest skills gap for many of Indiana's first-time workers is in the areas of problem-solving, collaboration and communication. Purdue Extension developed Work Ready to teach the critical life skills our workforce need to be successful in their first job.
- Learn more at: puext.in/WorkReady



EXPANDING ONLINE PRESENCE THROUGH DIGITAL READY BUSINESSES

- Purdue Extension's Digital Ready Business lessons are designed to get small businesses and entrepreneurs on the internet by providing flexibility on when and where they learn.
- Participants learn about the importance of the digital economy, how to incorporate digital strategies into the workplace and suggestions to build technical knowledge.
- **73% of Digital Ready Business participants** reported an increase in sales, **91% reported an increase** in their customer base, and **100% reported an increase** in customer engagement.
- Learn more at: puext.in/DigitalReady

COVID-19 RESPONSE

- The Purdue Center for Regional Development and Purdue Extension's Community Development program partnered with Utah State University Extension to offer the Master Remote Work Professional certificate course, a one-month specialized training combining online work and interactive workshops.
 - Regardless of where you live, there are work opportunities that you can take advantage of today. This certificate program equips workers with the necessary tools and skills to work from home as a remote employee, freelancer or entrepreneur.
 - Learn more at: puext.in/RemoteWork

INDIANA'S SKILLFUL GOVERNOR'S COACHING CORPS

Purdue Extension staff participated in Skillful Governor's Coaching Corps, an intensive program recognizing the role of career coaches to bridge gaps between potential workers and employers, support statewide economic growth, and guide individuals' professional advancement.

Visit us at extension.purdue.edu for more information!

