

4-H POSTER CONSTRUCTION

REQUIREMENTS

- All posters must be displayed horizontally. (**Do not** display vertically, project will be lowered one ribbon placing).
- All posters must be 22" x 28", not meeting this size will lower placing one ribbon.
- All posters must have a stiff backing, foam core, plywood or heavy cardboard, not meeting this requirement will lower placing one ribbon.
- All posters must be covered with a clear protective covering, plastic sheeting – NO glass, Plexiglas or plastic food wrap. Not meeting this requirement will lower placing one ribbon.

All posters, notebooks, and display boards **MUST** include a reference list indicating where information was obtained, giving credit to the original author, to complete the 4-H member's exhibit. This reference list should/might include web site links, people and professionals interviewed, books, magazines, etc. It is recommended this reference list be attached to the back of a poster or display board, be the last page of a notebook, or included as part of the display visible to the public. A judge is not to discredit an exhibit for the manner in which references are listed.

White poster board, cardboard backing, and poster sleeves may be purchased from the Floyd County Extension Office before the office moves to the fairgrounds. *These will not be sold at project check in.* Each item is \$1.50, whole kits are \$4.00.

POSTER TIPS

1. Poster Board – any color is acceptable, however fluorescent is not suggested.
 - Experiment with color. Example: use earthy colors (light brown, natural, greens, rust) for wildlife or photography.
2. Mounting Adhesives – The best is rubber cement. It leaves no marks and won't wrinkle the paper. Excess can easily be rubbed off after cement dries. Do not put plastic covering over poster where rubber cement has been used until completely dry. The fumes will bubble the plastic, ruining it. Rubber cement may discolor photos if it is not Acid Free, be sure to check label. Double stick tape is best for leaves and is quick. White glue should be used only in cases where wrinkling or damage will not occur.
3. Colored Pencils – The best are soft leaded - easy to color and blend easily (can be purchased at art stores). Strokes will not show if handled properly. Hard leaded pencils are less expensive but are more difficult to use
5. Plastic Tape – Not necessary but makes attaching poster board to stiff backing easy. Available in many colors (cloth or plastic) and available at discount stores. When using wider tape, approximately 1 ½" wide, it can be applied so that the extra wraps around creating a border for the poster.
6. Lettering – Purchased lettering may be used as well as stencils, self-adhesive letters or press type, computer generated, or hand lettered are all acceptable forms of titling and labeling posters. Be sure whatever form is chosen that the letters are applied straight, neatly and are easy to read. Your title should catch people's attention.
Think creatively and as if you are marketing your idea. What would you stop to look at? What do you want to know?
7. Labels:
 - Information labels –cardstock works exceptionally well. It is attractive and sturdy for gluing without bubbles or crinkles. Typed is best for easy reading and looks neater.
 - Check manual for size, some projects are specific.
 - Check project requirements and project manuals for information that needs to be included.
 - Pre-printed exhibit labels (name, project, grade, & club) will be given to exhibitors at project check-in. These should be affixed in lower right hand corner of poster board.

★ Most important - be creative and think about what would make a poster unique and encourage people to stop and look at it. Part of attracting people is being neat and easy to read making it fun to view.

Over----->