

LIVESTOCK EXHIBITOR GUIDELINES FOR DIGITAL SHOWCASE

VIDEO MUST...



- Between 60 and 90 seconds
- Be filmed HORIZONTALLY.
- Must be shot continuously. No editing, starting, or stopping.
- Have no ZOOMING
- Focus on the animal not the exhibitor. This is your opportunity to show the judge the best views of your livestock!

CREATE EXHIBITOR REFERENCE SHEET



on a 8 x 10 piece of white paper, legibly put the following information:

- Name
- Project
- Animal ID
- Date Video Filmed

You will need to create a new sheet for each animal entry.

APPROPRIATE DRESS



- Be show ready. Dress as if you are at the fair!
- No ripped jeans or shorts.
- No vulgar or explicit clothing.
- No flip flops. Boots or closed toe shoes are required.

Be dressed to impress!

VIDEO TIPS



- Take videos in grassy area and during daylight.
- Your animal must be clean.
- Avoid direct sunlight in videos.
- No vulgar language.
- Videographer may make reference to time.
- You may have help from family or friend if entering in a multi animal class. i.e. cow/calf pair, mother/daughter
- Fit your animal as if you were going into the live show ring.
- **PRACTICE!**

RECORDING YOUR VIDEO

ALL EXHIBITORS WILL BEGIN WITH:

5 second shot of the 4-H member holding their exhibitor reference sheet. 4-H members face should be showing.



FOR BEEF, DAIRY, GOATS, & SHEEP

- Exhibitor should then maintain the animals position, as the videographer will circle the animal with a pause at each side for 5 seconds: left, right, front, and rear. (A total of 20 seconds for this section)
- Videographer will find position and stand still in one place.
- Videographer will follow the exhibitor with camera as they circle the showing area for 20-30 seconds.
- Once exhibitor has walked the animal in the showing area, the exhibitor will get the animal and themselves in to stance and hold position. Videographer will record exhibitor and animal getting in to position and staying in position. Allow 20-30 seconds for this process.



FOR SWINE

- Videographer will stand in one position, while exhibitor shows all angles of the animal to the camera. This should occur for about 60 seconds.