

PURDUE EXTENSION GET WALKIN' PROGRAM

How to Report to Digital Measures (DM)

New DM screens released January 2022

Data Entry Starting with Programs since September 1, 2021

For Get WalkIN', we are making unique instructions to document this program in DM as **learning events**. These instructions apply to Get WalkIN' only.

Months

While Get WalkIN' spans 12 weeks, be sure that you are going into DM and recording the e-mails you send to participants on a **monthly** basis. You report the month and the number of emails sent. If your program runs over three months, you will report it three times (e.g., April 2022, 4 emails, May 2022, 4 emails, June 2022 4 emails).

Demographics Exception

For the GetWalkIN' program, demographic questions are included on the post-survey – a tool belonging to Libby Richards. Therefore, the new standard demographic survey will not be used by Educators at the start of the program. Educators do not document demographics in Learning Events. Libby Richards will produce a statewide impact statement which will include demographic information from all Counties providing post-survey data.

Get WalkIN' Learning Events

- Login to DM: <https://ag.purdue.edu/arge/digitalmeasures/>
- Choose "Learning Events"
- At the top of the next screen click on "Add New"

Learning event details are in the left column. Information you enter in DM is shown in the right column.

LEARNING EVENT DETAILS	Data to enter
Month Year	
Title	Get WalkIN'
Event County	Origination County of emails
Method of Delivery	Via technology – recorded/posted
Technology	Other delivery technology system
Explanation of "Other"	Email
Learner sessions	Number of e-mails sent this month
Learner minutes	15 minutes per e-mail. For example, if you send 4 e-mails in a month, the total minutes would be 60 (4 e-mails x 15 min. each = 60 min.)
Direct Contacts – Total # of Youth Learners at All Sessions	0
Direct Contacts – Total # of Adult Learners at All Sessions	0

Unique individuals - Youth	0
Unique individuals - Adults	0
Self-reported demographics - Youth	0
Self-reported demographics - Adult	0 Please note: Demographic information collected on the post-survey will be compiled and reported for the state via an impact statement completed by Libby Richards.
Youth Demographics	<leave blank>
Adult Demographics	<leave blank>
Indirect Contacts	Total number of emails sent this month
Keywords	Physical activity
INVOLVEMENT	Data to enter
Individual or Team	List as appropriate
Purdue Team Members	List as appropriate
Number of adult volunteers	0
PK-12	No
Unconventional partners	No
External Partners/Collaborators	Depends on program
Grants/Sponsorships	Depends on program
EVALUATION / OUTCOMES	Data to enter
Evaluation plan	Post survey of outcomes (at end of learning event)
# of participants completing evaluation	Total # of completed post-surveys
HHS – Financial Resource Management	<leave blank>
HHS – Foods & Nutrition	<leave blank>
HHS – Health & Wellness	<leave blank>
HHS – Human Development	<leave blank>
NIFA / PURDUE & COLLEGE OF AG / PURDUE EXTENSION	Data to enter
NIFA Critical Issues	5 Human, Family, and Community Health
Extension/Research	In-state Extension
Key Initiatives	None
Current Issues	None
DEI Priorities	None
Commercialization Priorities	None
Primary Program Area Theme	HHS Health & Wellness
Secondary/Related Program Area Theme(s)	<leave blank>
Purdue Extension Goal(s)	Promoting Healthy Living

Use DUPLICATE for future GetWalkIN' entries

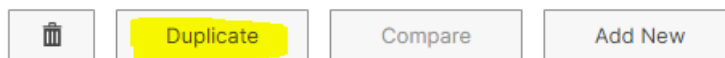
When you report the next month of emails, you can start by duplicating the first month's learning event entry, and simply updating the appropriate data fields.

- From your list of learning event ITEMS, click on the CHECKBOX next to the Get WalkIN' event.
- Then click DUPLICATE at the top.
- When you click DUPLICATE, the copy will open. Edit the month and other fields that are different for this entry, then SAVE.

< Learning Events

This screen may be completed by Extension Educators, Specialists or Faculty. It is used to report learning events provided to the public. Examples of learning events are workshops, presentations, field days, or technology. Learning events are not your own professional development, program planning activities.

Questions? Email DMhelp@lists.purdue.edu or click on "?" in the top menu bar
[Click here](#) for instructions.
[Click here](#) for NIFA Critical Issues



Filters: None

<input checked="" type="checkbox"/>	Month / Year	Title
<input checked="" type="checkbox"/>	October 1, 2021	Get WalkIN'

Get WalkIN' Consultations – OTHER ACTIVITIES

If participants e-mail you and/or request a phone call to talk in more detail about something you sent out through Get WalkIN', you document that phone call or e-mail as an Educational Consultation (in person, by phone, email, or technology) in DM on the Other Activities screen.

For additional assistance recording programming efforts in DM, e-mail DMhelp@lists.purdue.edu.