**Extension Leadership Team (ELT) Strategy Meeting**

**Tuesday, January 25, 2022**

**Zoom Meeting 9:00 a.m.**

**The following ELT members attended the meeting:**

Jason Henderson, Senior Associate Dean and Director of Extension

Angela Abbott, Associate Director and HHS Program Leader

Michael Wilcox, Assistant Director and CD Program Leaders

Casey Mull, Assistant Director and 4-H Program Leader

Lisa Anderson, Senior Area Director, Area X

Julie Gray, Senior Area Director, Area VI

Julie Hart, Senior Area Director, Area V

Kelly Heckaman, Area Director, Area XI

Molly Hunt, Area Director, Area VII

Amy Nierman, Senior Area Director, Area II

Atina Rozhon, Area Director, Area I

Denise Schroeder, Area Director, Area IX

Lisa Wilson, Area Director, Area III

Josh Winrotte, Area Director, Area VIII

Dana Beck, Lead Administrative Assistant

**The meeting started at 9:00 a.m.**

**Updates - Jason**

* Town hall, virtual, or survey to reach members of community to garner Extension champions?
* Suggestion made to use both town hall and survey option
* Each community can decide which works best to reach out and invite local officials
* Another suggestion, have PCARET bring legislators in versus us going out
* In person can allow for more impact
* Decision made to use hybrid of town hall and survey
* Jason requested a small group to put together the survey
* Kelly, Casey, Julie H, Denise, and Michael offered their assistance
* He will also ask Julie Huetteman for suggestions on survey and any Institutional Review Board/IRB requirements
* Once we have the information, decide how to process
* Jason would like results/report ready by March 31
* Budget
* Data shows we should hit our budget this year
* Received some funds back, lower salaries, current open positions
* Expecting some carry forward
* Jason discussed some staffing possibilities using excess budget to assist with Extension mission:
* instructional design, program manager, grant writer
* Offered, investment in instructional design would pay back in the long run
* Give area directors more hours to create their own possibilities in these areas
* Group discussed what positions needed and how to fund
* Also discussed keeping extra funds – pros and cons
* Suggestion to use for face to face PDC next time; &/or robust educator experience

**Cascade – Angie**

* Communications received by Lily Morrissey from some county staff who say they did not receive any information about the new website
* They were informed multiple ways/multiple times in the prior months
* She has been directed to reply back and copy area directors
* Casey brought up challenges with Extension calendar; link direction needs to be improved
* Need to notify AgCom of issues

**Data – Jason**

* Will be sending out monthly messaging
* Digital Measures (DM) up for renewal in June
* University will be moving away from DM to use another program soon
* Extension will extend for another year so data can be removed and put into new system

**Business Office – Jason**

* Business office will be hiring staff to focus on Extension area