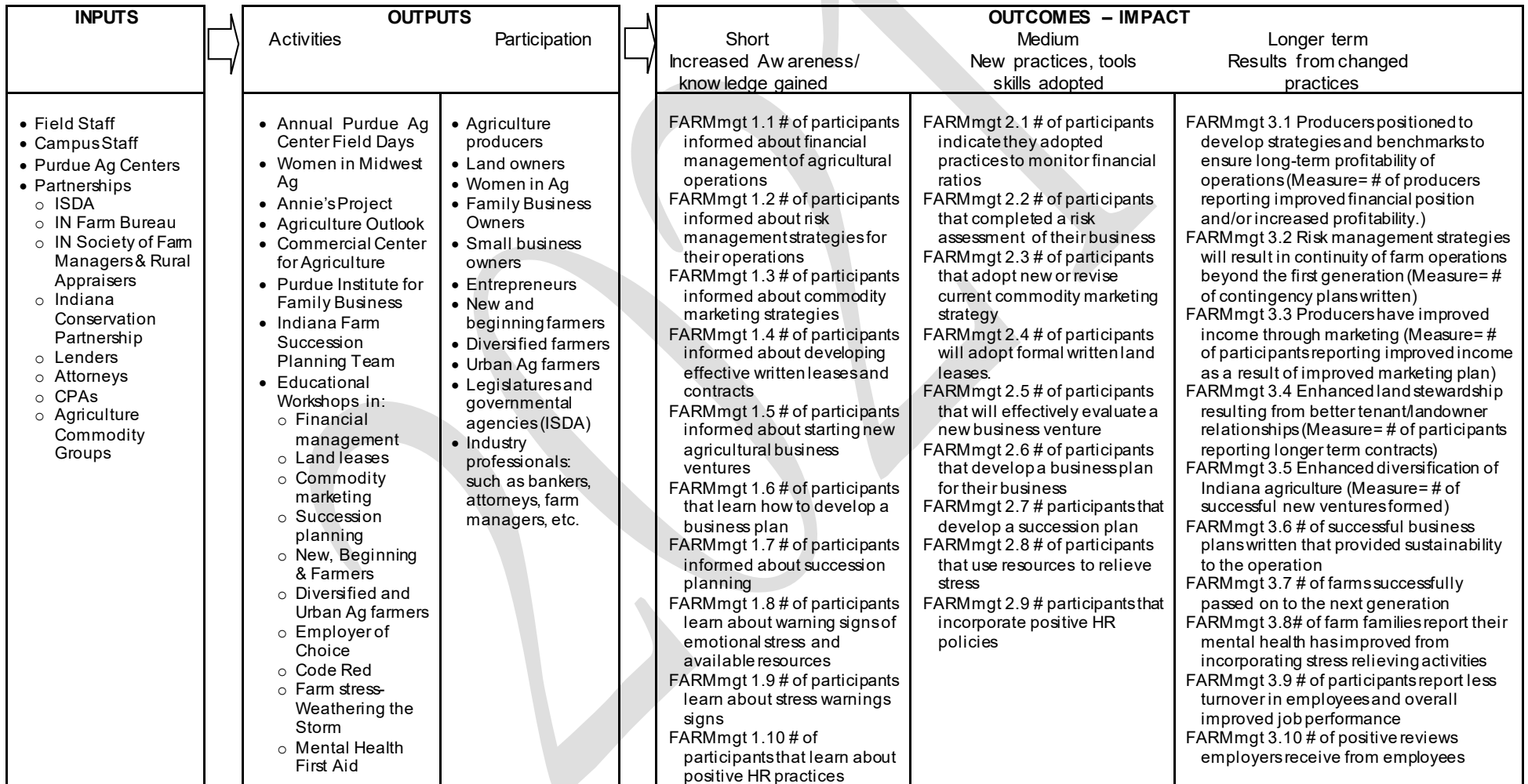


LOGIC MODEL

Name of Program: Farm and Agribusiness Management

Situation: Current and future forecasts of economic conditions for agriculture are extremely challenging. Farmers and business owners in commercial agriculture, agri-business, and small diversified farms need to improve their business management in order to meet these challenges in order to maintain profits. Strategic planning, business planning, and financial management are crucial to provide viability for these farmers and agri-business entrepreneurs.

Goals: To build capacity of agribusinesses and farms to address economic issues in business planning, operational management, strategic decision making, marketing and business transition. To assist farmers in dealing with stress related to volatile markets and unusual weather.



ASSUMPTIONS 1) Tighter operating margins 2) Larger operations with more money at risk 3) Volatile input costs and commodity prices

EXTERNAL FACTORS 1) Funding 2) Federal policies 3) Availability of crop insurance 4) Interest rate variability 5) Availability of credit