



Purdue Extension Quarterly Report

July – September 2017 (Q3)

2017



Learning Event Sessions

1,986

Structured educational programs offered to the public in person or via technology



Learning Event Hours

4,015



Direct Educational Contacts

57,321

Participants in Extension Learning Events



External Funds for Extension

\$1,538,736

Funding not from any legislative budget allocations (e.g., grants)



Top External Funding Sources

1. Nonprofit
2. Public
3. Private



Social Media Statistics

Engagements: 3,354

New Followers / Likes: 478

Facebook and Twitter accounts

All statistics listed Q3 2017.

About Purdue Extension

Since 1914, Purdue Extension has helped Indiana build vibrant communities, strong families and profitable businesses on Main Streets and at farm gates. Campus specialists and educators in all 92 counties collaborate to empower millions with expert information and local educational programs.

Funded by a unique partnership of federal, state and county government, Purdue Extension addresses the following program areas:

- Agriculture & Natural Resources
- Community Development
- Health & Human Sciences
- Indiana 4-H Youth Development



Helping Hometown Business Climates

The Hometown Collaboration Initiative – a partnership of which Purdue Extension is an integral part – continues to enhance local leadership, placemaking, and economies by building on existing assets. The HCI has helped Rush County leaders build a website (rushcountybiz.com) giving current and budding business owners the tools to develop business plans, obtain loans or funding, network, and expand. “HCI was a healthy dialogue for our community,” says John McCane, Executive Director of Rush County Economic & Community Development Corporation. “The process is extraordinarily valuable.”

Read about other Success Stories at extension.purdue.edu/Purdue-Success

PURDUE EXTENSION

Indiana 4-H Youth Development

Empowering youth to reach full potential in science, healthy living, agriculture, citizenship, leadership and more through a premier community-based youth program.



16,393

Youth direct educational contacts

1,954 Adult direct educational contacts

456 Sessions | **943** Hours

Agriculture & Natural Resources

Helping Indiana remain at the forefront of U.S. agriculture with continuing education in crop and livestock systems, business management, horticulture, environmental stewardship, agricultural economics and more.



8,484 Youth direct educational contacts

472 Sessions

1,130 Hours

12,883

Adult direct educational contacts

Community Development

Helping local leaders, business owners and decision-makers foster productive, sustainable community and economic environments through the work of educators in 20 counties and four regions.



567 Youth direct educational contacts

126 Sessions

350 Hours

1,889 Adult direct educational contacts

Health & Human Sciences

Improving the quality of life for individuals and families through education related to health, wellness, family sciences, childcare, food, nutrition, finances and more.



7,316 Youth direct educational contacts

7,835 Adult direct educational contacts

932 Sessions | **1,592** Hours

Unless otherwise noted, each program area has a corresponding educator in all 92 Indiana counties. The data in this report was generated on 11/21/17.