

# 2018

# Purdue Extension Quarterly Report

October – December 2018 (Q4)



## **Learning Event Sessions**

2,239

Structured educational programs offered to the public in person or via technology



# **Learning Event Hours**

4,197



#### **Direct Educational Contacts**

102,541

Participants in Extension Learning Events



# **External Funds for Extension**

\$3,910,060

Funding not from any legislative budget allocations (e.g., grants)



## **Top External Funding Sources**

- 1. Public
- 2. Nonprofit
- 3. Private



#### **Social Media Statistics**

Engagements: 2,529

New Followers / Likes: 211

Facebook and Twitter accounts

All statistics listed Q4 2018.



#### **About Purdue Extension**

Since 1914, Purdue Extension has helped Indiana build vibrant communities, strong families and profitable businesses on Main Streets and at farm gates. Campus specialists and educators in all 92 counties collaborate to empower millions with expert information and local educational programs. Funded by a unique partnership of federal, state and county government, Purdue Extension addresses the following program areas:

- Agriculture & Natural Resources
- Community Development
- · Health & Human Sciences
- Indiana 4-H Youth Development



# **Eliminating Indiana's Digital Divide**

The digital divide — the gap in online expertise and access between communities— is a major obstacle to Indiana's community and economic development. For example, in a five-county service area, 9,000 households with children have no or only one internet service option, which can create "homework gaps."

Roberto Gallardo of the Purdue Center for Regional Development and his Purdue Extension team are working to close the gap. Their studies help community leaders address the issue. Gallardo also teaches Digital Ready Business, a course helping those like Fountain County's Stephanie Lober, who works in real estate, compete in an increasingly digital economy.

Read more about this and other successes at extension.purdue.edu/annualreport

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# **Indiana 4-H Youth Development**

Empowering youth to reach full potential in science, healthy living, agriculture, citizenship, leadership and more through a premier community-based youth program.



21,579

Youth direct educational contacts

3,097
Adult direct educational contacts

**805** Sessions

**1.344** Hours

# **Agriculture & Natural Resources**

Helping Indiana remain at the forefront of U.S. agriculture with continuing education in crop and livestock systems, business management, horticulture, environmental stewardship, agricultural economics and more.

51,047



Youth direct educational contacts

432 Sessions

1,034 Hours 10,058

Adult direct educational contacts

# **Community Development**

Helping local leaders, business owners and decisionmakers foster productive, sustainable community and economic environments through the work of educators in 20 counties and four regions.

299

Youth direct educational contacts

127 Sessions

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**417** Hours



2,091

Adult direct educational contacts

# **Health & Human Sciences**

Improving the quality of life for individuals and families through education related to health, wellness, family sciences, childcare, food, nutrition, finances and more.



7,043

Youth direct educational contacts

7,327

Adult direct educational contacts

**875** Sessions

**1,402** Hours

Unless otherwise noted, each program area has a corresponding educator in all 92 Indiana counties. The data in this report was generated on 3/4/19.