



# 2017

# Purdue Extension Quarterly Report

January - March 2017 (Q1)



## Learning Event Sessions

**3,479**

Structured educational programs offered to the public in person or via technology



## Learning Event Hours

**5,921**



## Direct Educational Contacts

**82,250**

Participants in Extension Learning Events



## External Funds for Extension

**\$2,306,694**

Funding not from any legislative budget allocations (e.g., grants)



## Top External Funding Sources

1. Public
2. Nonprofit
3. Private



## Social Media Statistics

**Impressions: 234,095**

**Engagements: 3,913**

**New Followers / Likes: 403**

Facebook and Twitter accounts

All statistics listed Q1 2017.

# PURDUE<sup>TM</sup> EXTENSION

## About Purdue Extension

Since 1914, Purdue Extension has helped Indiana build vibrant communities, strong families, and profitable businesses on Main Streets and at farm gates. Campus specialists and educators in all 92 counties collaborate to empower millions with expert information and local educational programs.

Funded by a unique partnership of federal, state, and county government, Purdue Extension addresses the following program areas:

- Agriculture & Natural Resources
- Community Development
- Health & Human Sciences
- Indiana 4-H Youth Development



## 4-H Boosts Youths' Social Competence, Confidence

Using federal grants and demographic data to determine where resources to help stop juvenile crime and delinquency are needed, Indiana 4-H Youth Development programs are yielding positive results.

Programs include *Youth and Families with Promise* (YFP), afterschool 4-H clubs, *Family Night Out* events, and mentoring programs. In a survey, 100% of reporting participants noted increases in youths' overall social competence and 93% reported improvement in avoiding risky behavior.

Read about other Success Stories at [extension.purdue.edu/Purdue-Success](http://extension.purdue.edu/Purdue-Success)

### Indiana 4-H Youth Development

Empowering youth to reach full potential in science, healthy living, agriculture, citizenship, leadership, and more through a premier community-based youth program.



**20,877**

Youth direct educational contacts

**4,588** Adult direct educational contacts

**1,172** Sessions | **1,712** Hours

### Agriculture & Natural Resources

Helping Indiana remain at the forefront of U.S. agriculture with continuing education in crop and livestock systems, business management, horticulture, environmental stewardship, agricultural economics, and more.



**6,654** Youth direct educational contacts

**713** Sessions

**1,738** Hours

**23,100**

Adult direct educational contacts

### Community Development

Helping local leaders, business owners, and decision-makers foster productive, sustainable community and economic environments through the work of educators in 20 counties and four regions.



**936** Youth direct educational contacts

**191** Sessions

**513** Hours

**2,654** Adult direct educational contacts

### Health & Human Sciences

Improving the quality of life for individuals and families through education related to health, wellness, family sciences, childcare, food, nutrition, finances, and more.



**16,794** Youth direct educational contacts

**6,647** Adult direct educational contacts

**1,403** Sessions | **1,958** Hours

Unless otherwise noted, each program area has a corresponding educator in all 92 Indiana counties.

The data in this report was generated on 5/31/17.