Purdue CD Priority Area: Quality Places

Situation: *Land use, natural resource, and environmental management decisions made by public policy makers, private business owners and residents impact a community's quality of place. Quality of place, in turn, impacts the desirability, vitality, and resiliency of the community, and is an important component of a community's overall quality of life.*

Goal: *Build the capacity of Indiana's local stakeholders to enhance their communities' quality of place, better manage their natural resources, and improve their overall quality of life*

Inputs	Outputs		Outcomes and Impacts		
What we invest	What do we do?	Who is reached?	Short Term: What participants will feel, know, and be able to do after participating in the program?	Medium Term: How do we think the participants will behave or act differently after participating in the program?	Long Term: What kind of impact can result if the participants behave or act differently after participating in the program?
Extension educators are:	Develop conceptual framework for research-based Extension programs and resources	Representatives from:	Participants will be aware of how quality of place influence residents' quality of life	Individuals and communities will increase investments in quality places	A broad spectrum of residents in Indiana's communities receives direct benefits from quality places
▪ Trained and knowledgeable of strategies for developing quality places	Revise existing curricula and develop additional educational programs and resources	• Government agencies	• Number of participants indicating a deeper appreciation for the complexity of organizations/ communities; • Number of participants indicating an increased awareness of how quality places influence residents' quality of life; • (NC) Dollar value of volunteer hours leveraged to deliver programs (Independent Sector value); • (NC) Dollar value of organization and/or community-generated volunteer hours (based on Independent Sector hr value); • (NC) Number of volunteer hours for community generated work	• (NC) Dollar value of grants and resources leveraged/generated by communities; • (NC) Dollar value of volunteer hours leveraged to deliver programs (Independent Sector value); • (NC) Dollar value of resources leveraged by businesses; • (NC) Number of community or organizational plans developed; • (NC) Number of community and organizational, policies, plans adopted or implemented; • (NC) Dollar value of organization and/or community-generated volunteer hours (based on Independent Sector hr value);	A measurable quality of life indicator improves for the community or sub-sector
▪ Well-connected to local people and groups.	Organize and conduct programs	• Business and industry	Participants will recognize the environmental, economic and social impacts of planning, implementing and maintaining quality places	Participants will increase their involvement in decision making for quality places	Community emphasizes importance of public spaces

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A core team of Extension educators that has adopted signature programs focused on quality places	Evaluate and revise educational programs and resources	• Non-profit organizations	• Number of participants indicating a deeper appreciation for the complexity of organizations/ communities; • Number of participants increasing knowledge about planning; • Number of participants increasing knowledge, skills, and desire to design and facilitate planning processes; • Number of participants indicating an increased understanding of the environmental, economic, and social impacts of planning, implementing, and maintaining quality places; • (NC) Number of participants reporting new leadership roles and opportunities undertaken	• Number of participants indicating they felt engaged in a planning process; • (NC) Number of participants reporting new leadership roles and opportunities undertaken; • Number of participants engaged in a planning process; • (NC) Number of community or organizational plans developed; • (NC) Number of community and organizational, policies, plans adopted or implemented	• Number of civic engagement events held; • (NC) Dollar value of volunteer hours leveraged to deliver programs (Independent Sector value); • (NC) Dollar value of grants and resources leveraged/generated by communities; • (NC) Dollar value of resources leveraged by businesses; • (NC) Number of community and organizational, policies, plans adopted or implemented; • Percent increase in public space acreage
Multi-faceted teams of educators and specialists focused on an issue related to quality places	Train staff to facilitate and teach programs and to be familiar with educational resources	• Civic organizations	Participants will increase their knowledge about important issues related to quality places	Communities will enact policies and practices that foster deliberate planning for quality places that are reflective of resident input	Quality places improve health and well-being of community residents
External advisory group/planning team that identifies needs and opportunities related to quality places	Launch educational programs and resources statewide	• Faith-based organizations	Number of participants indicating an increased understanding of important issues related to quality places	• Percent of general population of a community that engages in a community planning process; • Programs and activities initiated or completed by organizations or communities that reflect participation by a broad base of stakeholders; • (NC) Number of participants reporting new leadership roles and opportunities undertaken; • (NC) Number of community or organizational plans developed; • (NC) Number of community and organizational, policies, plans adopted or implemented	• A measurable quality of life indicator improves for the community or sub-sector; • Percent change in obesity rate
External partners that can help support and participate in Extension's educational activities	Develop outcome indicators	• Educational institutions	Participants will increase their skills and knowledge related to decision making for quality places	Communities will create/review public input practices related to quality places to ensure inclusionary language and policies exist	Quality places enhance the quality of life and contribute positively to the economic development of Indiana's communities

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Technology system to inform and/or deliver educational programs and resources	Disseminate information about accomplishments, outcomes and impacts	Underrepresented minorities	Number of participants indicating an increase in knowledge and skills related to decision making for quality places	• Percent of general population of a community that engages in a community planning process; • Programs and activities initiated or completed by organizations or communities that reflect participation by a broad base of stakeholders; • (NC) Number of participants reporting new leadership roles and opportunities undertaken; • (NC) Number of community or organizational plans developed; • (NC) Number of community and organizational, policies, plans adopted or implemented	A measurable quality of life indicator improves for the community or sub-sector: • (NC) No. of businesses created; • (NC) No. of jobs created; • (NC) No. of jobs retained; • (NC) Dollar value of volunteer hours leveraged to deliver programs (Independent Sector value); • (NC) Dollar value of organization and/or community-generated volunteer hours (based on Independent Sector hr value); • (NC) Number of volunteer hours for community generated work; • (NC) Dollar value of efficiencies and savings; • (NC) Dollar value of grants and resources leveraged/generated by communities; • (NC) Dollar value of resources leveraged by businesses; • Percent change in median household income; • Percent change in unemployment rate
Internal and external financial resources	Rethink/revise educational programs and resources based on feedback and evaluations	Underserved populations	Participants will understand how to access and utilize the resources, data and technical assistance needed to create and sustain quality places	Individuals, organizations and communities will access technical assistance and use data and discourse in planning, decision making and practices related to creating and managing quality places	Indiana's communities are served by strong conservation organizations
Research-based educational products/resources	Work with the media to promote educational programs and resources.	• Community residents	Number of participants indicating an increase in understanding how to access the resources, data, and technical assistance needed to create and sustain quality places	• Number of individuals, organizations and communities that access technical assistance and use data and discourse in planning, decision making and practices related to creating and managing quality places; • (NC) Number of participants reporting new leadership roles and opportunities undertaken; • (NC) Number of community or organizational plans developed; • (NC) Number of community and organizational, policies, plans adopted or implemented	• Number of volunteer hours for community generated work • Dollar value of organization and/or community-generated volunteer hours (based on Independent Sector hr value) • Dollar value of programs and activities initiated or completed by organizations or communities • Dollar value of other and in-kind resources leveraged by organizations or communities • Collaborative activities initiated by organizations or communities • Number of organizations identifying strategies to achieve their mission • Percent change in public and private financial support of conversation organizations

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Institutional ability to offer certificate of completion and/or CEUs for participants	One-on-one education	• Community foundations		Participants will share what they learn with community leaders and relevant networks to encourage their involvement in the creation and management of quality places	Community leaders, professionals and citizens are engaged in creating and managing quality places
Trained and knowledgeable volunteers that are committed to helping communities develop quality places.	Provide a unbiased, science-driven forum for deliberation of key public issues related to quality places.	• Constituencies directly affected by a public issue		• Number of participants indicating they felt engaged in a planning process; • (NC) Number of participants reporting new leadership roles and opportunities undertaken; • (NC) Number of community and organizational, policies, plans adopted or implemented; • (NC) Dollar value of volunteer hours leveraged to deliver programs (Independent Sector value); • (NC) Dollar value of organization and/or community-generated volunteer hours (based on Independent Sector hr value); • (NC) Number of volunteer hours for community generated work;	• Number of participants indicating they felt engaged in a planning process; • (NC) Number of participants reporting new leadership roles and opportunities undertaken; • (NC) Number of community and organizational, policies, plans adopted or implemented; • (NC) Dollar value of volunteer hours leveraged to deliver programs (Independent Sector value); • (NC) Dollar value of organization and/or community-generated volunteer hours (based on Independent Sector hr value); • (NC) Number of volunteer hours for community generated work; • (NC) Dollar value of efficiencies and savings; • (NC) Dollar value of grants and resources leveraged/generated by communities; • (NC) Dollar value of resources leveraged by businesses
				Participants will adopt and model new personal behaviors related to the creation, management and usage of quality places	

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				• Number of participants indicating they have adopted and modeled new personal behaviors related to the creation, management and usage of quality places; • (NC) Number of participants reporting new leadership roles and opportunities undertaken; • (NC) Number of community and organizational, policies, plans adopted or implemented; • (NC) Dollar value of volunteer hours leveraged to deliver programs (Independent Sector value); • (NC) Dollar value of organization and/or community-generated volunteer hours (based on Independent Sector hr value); • (NC) Number of volunteer hours for community generated work;	
			(NC) Educational Contacts	(NC) Dollar value of volunteer hours leveraged to deliver programs	(NC) Dollar value of volunteer hours leveraged to deliver programs (Independent Sector value)
			(NC) Number of racial minority contacts	(NC) Dollar value of organization and/or community-generated volunteer hours (based on Independent Sector hr value)	(NC) Dollar value of organization and/or community-generated volunteer hours (based on Independent Sector hr value)
			(NC) Number of Hispanic contacts	(NC) Number of volunteer hours for community generated work	(NC) Number of volunteer hours for community generated work
					(NC) Dollar value of efficiencies and savings
					(NC) Dollar value of grants and resources leveraged/generated by communities
					(NC) Dollar value of resources leveraged by businesses