CD Retreat

9/21/2015

Outcome Indicators in Digital Measures

**Contacts**

NC – Educational contacts

NC - # of racial contacts

NC - # of Hispanic contacts

Digital Measures - Learning Events



**Short-term Outcome Indicators**

Digital Measures - Learning Events



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| **CD - Outcome Indicators****(Note: Outcome indicators with “NC” refer to North Central measures.)** |
| **Community & organizational planning** |
| # of participants that increase deeper appreciation for the complexity of organizations/ communities, need to plan strategically and important skills |
| # of training participants engaging in facilitating meetings, workshops and other planning efforts |
| $ value of efficiencies and savings |
| # of participants engaged in a planning process |
| # of participants increasing knowledge, skills, and desire to design and facilitate planning processes |
| NC - # of participants reporting new leadership roles and opportunities undertaken |
| # of new and direct contacts |
| NC - # of participants reporting new leadership roles and opportunities undertaken |
| # of participants indicating they felt actively engaged and able to contribute in board meetings |
| NC - # of participants reporting new leadership roles and opportunities undertaken |
| Estimated effort (# of FTE’s) by participant using learned competency |
| **Economic & Business development** |
| # of participants indicating an increased understanding of and level of competency employing business planning and management concepts and tools |
| # of communities involved in economic and business development |
| # of community planning participants |
| # of communities that have identified potential strategies to adopt |
| # of participants indicating an increased understanding of the role of social capital in entrepreneurial development |
| # of key stakeholders engaged and active in community and economic development locally, countywide and regionally |
| NC - # of participants reporting new leadership roles and opportunities undertaken |
| **Leadership & civic engagement** |
| # of participants that increase appreciation of the value of engaging the public meaningfully  |
| # of participants increasing desire to lead in community settings |
| # of participants indicating increased awareness of leadership and civic engagement |
| # of participants indicating increased understanding of leadership and its application |
| # of participants increasing leadership skills |
| # of participants increasing cultural competency |
| # of participants building relationships |
| # of participants increasing dialogue skills |
| # of participants gaining deeper understanding of a public issue |
| # of participants increasing ability to design and facilitate planning and decision-making processes |
| **Local government education** |
| # of participants increasing understanding of local government structure |
| # of participants increasing knowledge of local government processes |
| # of participants indicating an increase in understanding of government's role in economic and community development |
| # of collaborations between government and economic and development organizations |
| # of communities that have identified potential strategies to adopt |
| # of redevelopment commissions organized |
| # of participants indicating an increase in knowledge of elected and appointed positions |
| # of participants indicating competency in employing new skills and knowledge in governmental roles |
| # of governmental boards indicating increased level of informed discussion |
| # of participants indicating increased appreciation of informed citizenry |
| # of community members indicating participating in local government through serving on boards, contacting elected officials, or attending public meetings |
| % increase in public meeting attendance |
| # of communities considering policies to improve government accessibility |
| # of participants reporting new leadership roles and opportunities undertaken |
| # of community members indicating participating in local government through serving on boards, contacting elected officials, or attending public meetings |
| % increase in public meeting attendance |
| % decrease in governmental board openings or length of opening |
| % increase in voter turnout |
| NC - $ value of volunteer hours leveraged to deliver programs |
| NC - $ value of organization and/or community-generated volunteer hours (based on Independent Sector hour value) |
| NC - # of volunteer hours for community generated work |
| **Quality places** |
| # of participants indicating a deeper appreciation for the complexity of organizations/ communities |
| # of participants indicating an increased awareness of how quality places influence residents' quality of life |
| NC - $ value of volunteer hours leveraged to deliver programs (Independent Sector value) |
| NC - $ value of organization and/or community-generated volunteer hours (based on Independent Sector hour value) |
| NC - # of volunteer hours for community generated work |
| # of participants indicating a deeper appreciation for the complexity of organizations/ communities |
| # of participants increasing knowledge about planning  |
| # of participants increasing knowledge, skills, and desire to design and facilitate planning processes |
| # of participants indicating an increased understanding of the environmental, economic, and social impacts of planning, implementing, and maintaining quality places |
| NC - # of participants reporting new leadership roles and opportunities undertaken |
| # of participants indicating an increased understanding of important issues related to quality places |
| # of participants indicating an increase in knowledge and skills related to decision making for quality places |
| # of participants indicating an increase in understanding how to access the resources, data, and technical assistance needed to create and sustain quality places |

**Medium & Long-Term Outcome Indicators**

Digital Measures - Impact Statements



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| **CD - Outcome Indicators** **(Medium and Long-Term)****(Note: Outcome indicators with “NC” refer to North Central measures.)** |
| **Community & organizational planning** |
| # of training participants who used their facilitation skills  |
| $ value of grants sought and applied for by the participants |
| NC - $ value of grants and resources leveraged/generated by communities |
| # of participants implementing a strategy or plan for pursuing grant opportunities |
| NC - # of participants reporting new leadership roles and opportunities undertaken |
| NC - # of community or organizational plans developed |
| NC - # of community and organizational policies/plans adopted or implemented |
| NC - # of community and organizational policies/plans adopted or implemented |
| # of civic engagement events held |
| NC - $ value of volunteer hours leveraged to deliver programs |
| NC - $ value of organization and/or community-generated volunteer hours (based on Independent Sector hour value) |
| NC - # of volunteer hours for community generated work |
| % of general population of a community that engages in meaningful community planning process |
| NC - # of participants reporting new leadership roles and opportunities undertaken |
| $ value of resources leveraged by businesses, communities and organizations as a result of skilled grant-writing individuals |
| NC - $ value of resources leveraged by businesses |
| NC - $ value of grants and resources leveraged/generated by communities |
| Quantity of meaningful public discussions lead by skilled facilitator |
| NC - $ value of volunteer hours leveraged to deliver programs (Independent Sector value) |
| NC - # of community or organizational plans developed |
| NC - # of community and organizational policies/plans adopted or implemented |
| NC - $ value of volunteer hours leveraged to deliver programs (Independent Sector value) |
| NC - $ value of organization and/or community-generated volunteer hours (based on Independent Sector hour value) |
| NC - # of volunteer hours for community generated work |
| NC - $ value of efficiencies and savings |
| **Economic & Business development** |
| # of participants that implement a new strategy |
| # of strategies adopted |
| NC - # of community or organizational plans developed |
| NC - # of community and organizational policies/plans adopted or implemented |
| NC - $ value of efficiencies and savings |
| NC - # of business plans developed |
| Public investment in entrepreneurship development activities (pre vs. post project investment in $) |
| Increased collaboration among support providers (as measured by the # of partners contributing resources to entrepreneurship development) |
| NC - # of businesses created |
| NC - # of jobs created |
| NC - # of jobs retained |
| NC - $ value of resources leveraged by businesses |
| NC - $ value of volunteer hours leveraged to deliver programs |
| NC - $ value of organization and/or community-generated volunteer hours (based on Independent Sector hour value) |
| NC - # of volunteer hours for community generated work |
| #of individual participants in networking meetings |
| # of governmental and non-governmental organizations involved in network |
| NC - # of participants reporting new leadership roles and opportunities undertaken |
| # of participants that attend entrepreneur networking events |
| # of stakeholders participating and representing a diverse group of economic, social and sector backgrounds |
| # of specific goals developed to measure jobs, wages, and investment |
| # of strategies discussed and evaluated to determine their impact including jobs and networking meetings |
| # of participants that start and sustain their business |
| Percent change in profitability |
| NC - # of businesses created |
| NC - # of jobs created |
| NC - # of jobs retained |
| NC - $ value of resources leveraged by businesses |
| # of new and existing businesses report positive impact of strategy on their efforts |
| # of concerns, problems resolved or opportunities realized through activities |
| NC - $ value of efficiencies and savings |
| Private capital ($) raised by participants |
| # of members in network meetings (change over time) |
| NC - $ value of volunteer hours leveraged to deliver programs |
| NC - $ value of organization and/or community-generated volunteer hours (based on Independent Sector hour value) |
| NC - # of volunteer hours for community generated work |
| # of participants that stay or return to the service area |
| # of businesses, owned by program participants, that enter the local economy |
| Private investment leveraged ($) as a result of project investment in entrepreneurship development |
| Average wage/job created |
| NC - # of community or organizational plans developed |
| NC - # of community and organizational policies/plans adopted or implemented |
| NC - # of business plans developed |
| **Leadership & civic engagement** |
| # of participants applying new leadership knowledge, skills, and attitudes |
| NC - # of participants reporting new leadership roles and opportunities undertaken |
| # of diversity and inclusion strategies implemented |
| NC - # of community or organizational plans developed |
| NC - # of community and organizational policies/plans adopted or implemented |
| # of policies enacted that foster increased civic engagement |
| # of residents achieving certification through a leadership program |
| # of action plans developed |
| # of community members engaged in community dialogues |
| % of general population engaged in a public issue process |
| # of communities addressing a public issue |
| # of participants increasing cultural competency |
| # of civic engagement events held |
| NC - $ value of volunteer hours leveraged to deliver programs |
| NC - $ value of organization and/or community-generated volunteer hours (based on Independent Sector hour value) |
| NC - # of volunteer hours for community generated work |
| # of community members engaged in community issues |
| NC - # of participants reporting new leadership roles and opportunities undertaken |
| # of new community leadership programs instituted |
| # of communities experiencing increased civility and inclusive civic engagement in addressing community issues and opportunities |
| # of community members engaged in community issues |
| # of community members reporting an increase in quality of life  |
| # of Indiana communities using formal community development processes to address public issues |
| % of general population engaged in a public issue process |
| $ of grants received |
| NC - $ value of volunteer hours leveraged to deliver programs (Independent Sector value) |
| NC - $ value of organization and/or community-generated volunteer hours (based on Independent Sector hour value) |
| NC - # of volunteer hours for community generated work |
| NC - $ value of efficiencies and savings |
| NC - $ value of grants and resources leveraged/generated by communities |
| NC - $ value of resources leveraged by businesses |
| **Local government education** |
| # of participants indicating they feel confident in their understanding of local government |
| # of community members indicating participating in local government through serving on boards, contacting elected officials, or attending public meetings |
| NC - # of participants reporting new leadership roles and opportunities undertaken |
| NC - $ value of efficiencies and savings |
| # of communities reporting increased government accessibility |
| % increase in public meeting attendance |
| % increase in local government website traffic |
| # of community members indicating knowledge of local government issues |
| # of community members indicating knowledge of where to find their local government information |
| NC - # of community or organizational plans developed |
| NC - # of community and organizational policies/plans adopted or implemented |
| # of local governments accessing and using data and resources from Purdue Extension, state government agencies, or other public institutions |
| NC - $ value of volunteer hours leveraged to deliver programs |
| NC - $ value of organization and/or community-generated volunteer hours (based on Independent Sector hour value) |
| NC - # of volunteer hours for community generated work |
| # of communities experiencing increased civil engagement from a broad base of citizens |
| Increase of communities with government boards and positions demonstrating parity to their community population in gender, age, race, and ethnicity |
| NC - # of participants reporting new leadership roles and opportunities undertaken |
| # of communities indicating evaluation of government projects and programs |
| NC - $ value of efficiencies and savings |
| # of communities experiencing increased civility and inclusive civil engagement in addressing community issues and opportunities |
| % increase in public meeting attendance |
| # of communities reporting increased engagement with citizens through public hearings and forums |
| NC - $ value of volunteer hours leveraged to deliver programs (Independent Sector value) |
| NC - $ value of organization and/or community-generated volunteer hours (based on Independent Sector hour value) |
| NC - # of volunteer hours for community generated work |
| **Quality places** |
| NC - $ value of grants and resources leveraged/generated by communities  |
| NC - $ value of volunteer hours leveraged to deliver programs (Independent Sector value) |
| NC - $ value of resources leveraged by businesses |
| NC - # of community or organizational plans developed |
| NC - # of community and organizational, policies, plans adopted or implemented |
| NC - $ value of organization and/or community-generated volunteer hours (based on Independent Sector hour value) |
| # of participants indicating they felt engaged in a planning process |
| NC - # of participants reporting new leadership roles and opportunities undertaken |
| # of participants engaged in a planning process |
| Percent of general population of a community that engages in a community planning process |
| Programs and activities initiated or completed by organizations or communities that reflect participation by a broad base of stakeholders |
| NC - # of volunteer hours for community generated work |
| # of participants indicating they have adopted and modeled new personal behaviors related to the creation, management and usage of quality places |
| # of acres created or conserved as green and/or recreational space |
| # of miles that have been positively impacted by efforts to enhance walkability, bikeability, connectivity and/or accessibility |
| # of civic engagement events held |
| NC - $ value of volunteer hours leveraged to deliver programs (Independent Sector value) |
| NC - $ value of grants and resources leveraged/generated by communities |
| NC - $ value of resources leveraged by businesses |
| NC - # of community and organizational, policies, plans adopted or implemented |
| Percent increase in public space acreage |
| Percent change in obesity rate |
| NC - # of businesses created |
| NC - # of jobs created |
| NC - # of jobs retained |
| NC - $ value of organization and/or community-generated volunteer hours (based on Independent Sector hour value) |
| NC - # of volunteer hours for community generated work |
| NC - $ value of efficiencies and savings |
| Percent change in median household income |
| Percent change in unemployment rate |
| # of volunteer hours for community generated work |
| $ value of programs and activities initiated or completed by organizations or communities |
| $ value of other and in-kind resources leveraged by organizations or communities |
| Collaborative activities initiated by organizations or communities |
| # of organizations identifying strategies to achieve their mission |
| Percent change in public and private financial support of conversation organizations |
| # of participants indicating they felt engaged in a planning process |
| NC - # of participants reporting new leadership roles and opportunities undertaken |