



# ANNIE'S PROJECT

EMPOWERING WOMEN IN AGRICULTURE



Extension

## Why Annie's Project?

This six-week course is a discussion-based workshop bringing women together to learn from experts in production, financial management, human resources, marketing and the legal field.

There's plenty of time for questions, sharing, reacting, and connecting with your presenters and fellow participants.

It's a relaxed, fun and dynamic way to learn, grow and meet other farm women.

## Annie's Project – Farming in Indiana's Cities & Urban Fringe

**February 7<sup>th</sup>**

Introduction

Real Colors – Personality Assessment

**February 14<sup>th</sup>**

Planning and Zoning Ordinances

Compliance, Permits, Liability

**February 21<sup>st</sup>**

Budget Workshop: Balance Sheets, Cash Flow, Income Statements

Designing Mission Statements

**February 28<sup>th</sup>**

Access to Resources for Production

Grant Writing Workshop

**March 7<sup>th</sup>**

Develop Your Marketing Strategy

Marketing Workshop

**March 14<sup>th</sup>**

Farm Stress

Panel Discussion of Female Urban

Agriculture Entrepreneurs



Providing production and business management skills to new and aspiring women farmers who face unique challenges in **urban** areas.

*"Through helping share best practices and risk evaluation, the likelihood of success for future women farmers is enhanced." - Sara*

**Program sites are available across Indiana. Select the location that works best for you! Or join virtually!**

Allen, Elkhart, Lake, Madison, Marion, Morgan, St. Joseph, and Vanderburgh

**Your Local Contact is:**

**Brooke Alford**

**Purdue Extension Marion County**

**1202 E. 38th St**

**Discovery Hall, Suite 201**

**[bmalford@purdue.edu](mailto:bmalford@purdue.edu)**

**Registration Now Open! -- \$65.00**

**February 7th - March 14th, 2022**

**Monday Evenings from 6:00pm – 9:00pm EST**

**Register Online before Jan. 31st at 11:59 PM:**

**<https://cvent.me/WYgrYW>**

For more information contact Nikky Witkowski at 219-465-3555 or email at [nikky@purdue.edu](mailto:nikky@purdue.edu)

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**NORTH CENTRAL  
EXTENSION  
RISK  
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