



Steuben County 4-H Fair Board

January 6, 2023

Dear 4-H Supporter, (Joanna and Amanda to review)

We are proud to share that each year is better than the last. Here are some of our favorite highlights from 2022:

- Enrollment jumped 18% over the previous year's enrollment with a big boost in Mini 4-H participation.
- We graduated 41 active members, and 35 of them were 10-years members!
- 4 of the 6 Lilly Endowment Scholarship finalists were Steuben County 4-H members, and Olivia Stoy, a 4-H Jr. Leader, was awarded the high honor by the Steuben County Community Foundation.
- We promoted workshops in new ways, and of the 43 youth who attended STEM workshops, 19 were new to 4-H.
- News, education, and youth opportunities were shared on social media, reaching 41K people.

4-H isn't dead. 4-H is thriving. We are meeting the needs of today's young people by offering projects like Communications and 4-H Resume while holding true to the traditions of 4-H livestock projects that remain popular in Steuben County.

Every so often, it's healthy to do a self-check, so recently 4-H volunteers were asked to rediscover their "why"—why do you volunteer? Why do you value 4-H? and here's what they had to say:

- It is satisfying to see kids "step up to a challenge and take charge of it," "to see older 4-H'ers teach/mentor others," "to watch kids use the knowledge and skills they gain from 4-H in practical ways," and "watch the youth grow and prosper."
- I am motivated by the opportunity "to improve my community," "our daughters who are believers in the program," and being "part of the growth and education of a younger generation."
- **We exist to "teach, support, encourage exploration, create leaders, and give youth the opportunity to work with like-minded peers" and "help youth learn hands-on skills they can use throughout life."**
- We "get adults involved in the community in areas they are passionate about."

I could echo many of the same feelings, but I think they said it well. Join us in the effort.

By supporting 4-H today, you are investing in hometown kids who will impact our community and our world. Your generous and valued support is greatly appreciated. Sponsorships must be received by April 15 to be included in publications and/or advertised. If questions arise, please feel free to contact us at 668-1000 Ext. 1400.

Sincerely,

Gary Shough, President
Steuben County 4-H Fair Board

The 2022 Steuben County 4-H Fair will take place July 21-27!
Don't miss the 2-day rodeo (Saturday night and Sunday afternoon)!

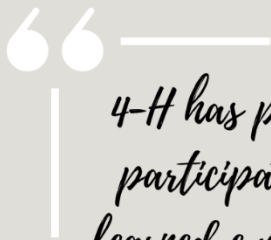
Those investing in 2023 4-H Fair Sponsorship may claim one free gate pass for the 4-H Fair by visiting our office in July.

[Sponsorship forms are on the opposite side of this document.]



*It is satisfying to invest in the future
and see kids grow in their confidence.*

- 4-H VOLUNTEER



*4-H has played an extremely impactful role in my life. I chose to
participate every year because it was a life learning experience. I
learned everything from experience to sportsmanship, work ethic, and
social/communication skills. 4-H built every aspect of my character.*

- 4-H ALUM. CLASS OF 2022



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2023 STEUBEN COUNTY 4-H FAIR SPONSORSHIP – DUE APRIL 15



- \$1000 Sponsor of the Day _____ (preferred day, 1st and 2nd choices)
Newspaper recognition, outdoor banner space, fair schedule logo space, included in our daily newspaper ad and daily gate passes on your given sponsorship day, radio promotion, billboard logo space, booth space in our climate-controlled building
- \$500 Diamond
Newspaper recognition, outdoor banner space, fair schedule logo space
- \$250 Emerald
Newspaper recognition, outdoor banner space
- \$100 Platinum \$50 Silver } Newspaper recognition
- \$75 Gold \$25 Bronze

Mailing label goes

Checks should be made payable to: Steuben County 4-H Fair Board, 317 S. Wayne St., Ste. 1A, Angola, IN 46703

When you choose to sponsor, unless you tell us otherwise, we will advertise with the name and address on the mailing label.