



# Lake County 4-H Horse & Pony Project 2024 PROGRAM BOOK AD FORM

*Deadline Extended* → **JULY 10, 2024**

Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

4-H Member's Name/Club: \_\_\_\_\_

<u>AD SIZE</u>	<u># OF ADS</u>		<u>PRICE/EA</u>	<u>TOTAL</u>
Full Page Ad (4.25 x 7.5)	_____	X	\$70	\$ _____
Half Page Ad (4.25 x 3.75)	_____	X	\$40	\$ _____
Business Card Ad (3.5 x 2)	_____	X	\$30	\$ _____
Personal Ad* (2.5 x 1)	_____	X	\$5	\$ _____

**SPONSOR, PLEASE NOTE:**

**Design my ad:** I would like the ad book creator to design my ad using the measurements and text I submit. I understand I will be sent proof to approve.

**Camera-ready artwork:** I will design my ad and submit a high-resolution (300 dpi) digital file via email. Accepted formats: JPG, PNG, or PDF. *I understand my ad will appear exactly as submitted, with no changes to layout, fonts, spelling, etc. Artwork sized incorrectly may be shrunk to fit ad dimensions.*

**Business Card Ads:** Please include your business card with your form and the ad creator will digitally scan it for placement.

**Personal Ads:** Text Only – Email or print message on the back of the form (100 character limit).

**TOTAL AMOUNT** \$ \_\_\_\_\_

**DEADLINE: JULY 10**

**Please make your check or money order payable to**

**Lake County 4-H Horse & Pony Committee**

**MAIL AD CONTENT AND PAYMENT TO:**

Laura Clemons  
3900 Brown Street, Hobart, IN 46342  
**Do NOT mail forms to the Extension Office.**

**EMAIL AD CONTENT TO:**

LCHORSEANDPONY4H@GMAIL.COM

**QUESTIONS:**

Contact Laura  
Mobile (219) 669-5692 (Call or text)

*Thank you for supporting the  
Lake County 4-H Horse & Pony members!*