

COMMUNICATIONS

The communications project teaches verbal and non-verbal communication and presentation skills.

<i>Completion, exhibition participation, and information for Communications</i>			
<i>Division/Level</i>	<i>Grades (suggested)</i>	<i>Completion Activities Needed*</i>	<i>Maximum State Fair Entries</i>
<i>Demonstrations (Junior)</i>	<i>3-8 Individual or team</i>	<i>7 activities*</i>	<i>3 Junior Individuals 3 Junior Teams</i>
<i>Demonstrations (Senior)</i>	<i>9-12 Individual or team</i>	<i>7 activities*</i>	<i>3 Senior Individuals 3 Senior Teams</i>
<i>Informative 4-H Presentation (Junior)</i>	<i>3-8 Individual</i>	<i>7 activities*</i>	<i>3 Junior Individuals</i>
<i>Informative 4-H Presentation (Senior)</i>	<i>9-12 Individual</i>	<i>7 activities*</i>	<i>3 Senior Individuals</i>
<i>Professional Persuasive Presentation (Junior)</i>	<i>3-8 Individual or team</i>	<i>7 activities*</i>	<i>3 Junior Individuals 3 Junior Teams</i>
<i>Professional Persuasive Presentation (Senior)</i>	<i>9-12 Individual or team</i>	<i>7 activities*</i>	<i>3 Senior Individuals 3 Senior Teams</i>
<i>Public Speaking (Junior)</i>	<i>3-8 Individual</i>	<i>7 activities*</i>	<i>3 Junior Individuals</i>
<i>Public Speaking (Senior)</i>	<i>9-12 Individual</i>	<i>7 activities*</i>	<i>3 Senior Individuals</i>
<i>Creative Writing</i>	<i>3-5 Beginner 6-8 Intermediate 9-12 Senior</i>	<i>Record Sheet</i>	<i>3 Exhibits per County, 1 per level</i>

****Activities** are defined as project manual activities and/or Hendricks County 4-H Workshops related to this topic. Members must be able to prove attendance by getting a signature from 4-H Leader/Project Advisor that conducts the workshop. Activity sheets available in the Extension Office with Communications Project Manuals. Fair Exhibit guidelines are listed below.*

Remember: All posters, notebooks, and display boards **MUST** include a reference list indicating where information was obtained, giving credit to the original author, to complete the 4-H member's exhibit. This reference list should/might include web site links, people and professionals interviewed, books, magazines, etc. It is recommended this reference list be attached to the back of a poster or display board, be the last page of a notebook, or included as part of the display visible to the public. A judge is not to discredit an exhibit for the way references are listed. Reference Sheets are available at the Extension Office for use if needed. For personal safety, do not include personally identifiable information such as mailing address or phone numbers on posters/displays/exhibits.

GUIDELINES:

- 1. Refer to the Hendricks County 4-H Policies, Entry & Exhibit Guidelines for poster and general display guidelines.**

Effective communications drives all aspects of day-to-day life. Youth are to learn about the process of communication, to learn about different modes of communication and to strengthen their own communication skills. As you explore the world of communication and the manuals, you will enjoy learning more about yourself and others. Youth completing this project are expected to participate in a variety of experiences allowing them to develop communication skills rather than create an exhibit to be displayed at the county or state fair.

A series of 4-H manuals is available with activities designed to develop communication skills at a specific grade level. Module 1 is for Beginner Level youth in grades 3-5. Module 2 is for Intermediate Level

youth in grades 6-8. Module 3 is for Advanced Level youth in grades 9-12. Suggested activities to develop communication skills include:

- Complete an activity from the grade appropriate manual.
- Give a demonstration or presentation at a club meeting.
- Participate in a verbal communication event. See verbal communication section below.
- Submit a news release to local news media about a 4-H event or topic.
- Participate in a radio interview.
- Present information about 4-H to a civic organization or similar group.
- Participate in the Indiana 4-H Spread the News workshop (Grades 9-12).
- Participate as an actor in a community theater.
- Other activities that demonstrate communication skill development.

EXHIBIT CLASSES

Verbal Communication Events

The following verbal communication events and activities are offered to 4-H members as a way to teach presentation and public speaking skill development. They are often used in 4-H meetings, and a county 4-H youth development program may choose to offer these as competitive events. The demonstration, informative presentation, professional persuasive presentation and public speaking are competitive events at Indiana State Fair.

The following apply to all state fair communication events:

- Members may use a PowerPoint, Prezi, or other digital presentation, signs, and other props that will enhance their presentation when giving their how-to demonstration to the audience from a stage or stage-like setting.
- If digital media will be used to enhance the presentation, contestants are encouraged to provide their own laptop computer. If the laptop is not equipped with a standard HDMI external video connection, the contestant will need to supply an appropriate adapter. While a standard PC laptop will be available, the quality and compatibility of the digital media cannot be guaranteed as PowerPoint will be the only digital media available at state fair.
- Live animals are not permitted at state fair.
- There is no interaction with the audience.
- Questions may be asked of the contestants by the judges following the presentation.
- Events that have a team category, it is for two (2) people and will be determined by the highest grade level of any member of that team. If a team is awarded the State Fair Achievement Trip, only those team members in grades 9-12 will be permitted to attend the trip.
- The State Fair Achievement Trip may be awarded in each event to a maximum of the top three (3) blue merit senior individual members and top (1) blue merit senior team at the discretion of the judges. Trip winners must be of blue merit quality.

Refer to the Indiana State Fair 4-H handbook for the date, time, and location of each event. Check with your county extension educator for information about entering these events.

Demonstration

- All 4-H members are encouraged to present a demonstration at their club or county level.
- This contest allows the 4-H member to show the audience step-by-step procedures how-to-do something related to any 4-H project.
- Examples of a demonstration include how to take a prize winning photograph, how to give an intramuscular antibiotic injection or shot, how to design a mini-barn blueprint, how to construct a garment, how to develop a wildlife rehabilitation plan, how to treat a cat for fleas, etc.
- Junior members (grades 3-8) have 5-7 minutes to present their demonstration, while senior members (grades 9-12) will present their demonstration in 5-10 minutes.
- Categories will be Junior Individual, Senior Individual, Junior Team, and Senior Team.

Informative 4-H Presentation

- This contest allows the 4-H member to present a topic of their choice related to a 4-H event, project, or activity to the audience.
- Examples of an informative 4-H presentation include the benefits of attending 4-H Round-Up, State 4-H Junior Leader Conference, 4-H Academy, or Citizenship Washington Focus; the impact of a community

service project on the 4-H members involved and their community; why a family should enroll their children in 4-H; how 4-H prepares a young person for the workforce or college, etc.

- *Junior members (grades 3-8) have 5-7 minutes to present their informative presentation, while senior members (grades 9-12) will present their informative presentation in 5-10 minutes.*
- *Categories will be Junior Individual and Senior Individual.*

Professional Persuasive Presentation

- *Contestants will be required to research a public issue in their community, collect data showing how this issue is or could affect their community, formulate a plan to address this issue, and present it in a professional manner using electronic digital media such as PowerPoint, Prezi, etc.*
- *Contestants are to submit two (2) sets of accompanying handouts at registration. These handouts will be provided to the judges.*
- *It is suggested that youth practice by presenting their professional presentation to service clubs, 4-H council or fair board, government officials, or other boards.*
- *Examples of public issues could be the lack of accessibility to trails or public parks, congested traffic locations, public health issues, impoverished neighborhoods, school dropout rates, the size of farm machinery outgrowing the size of roads, etc.*
- *Junior members (grades 3-8) will present in 5-7 minutes and senior members (grades 9-12) will present their professional presentation in 5-10 minutes.*
- *Categories will be Junior Individual, Senior Individual, Junior Team and Senior Team.*

Public Speaking

- *This contest allows the 4-H member to give their prepared speech to an audience from a stage or stage-like setting.*
- *Props, signs, and PowerPoint presentations are not permitted.*
- *The topic can be of the 4-H member's choice.*
- *Junior members (grades 3-8) have 3-5 minutes to give their speech while senior members (grades 9-12) will give their speech in 5-7 minutes.*

Creative Writing

- *This exhibit allows youth to express creativity while developing writing skills. Examples include a story, autobiography, biography, essay, journal entry, poetry, children's story, and more. Writing must be authored by the 4-H member and can be fiction or non-fiction.*
- *Exhibits are to be displayed in a notebook or binder appropriately labeled on the front with the title, 4-H member's name, grade in school, club and county. The notebook or binder is to include a title page and authored work. A bibliography giving credit to sources is to be included with any research article.*
- *Work can be handwritten or typewritten.*
- *Illustrations or photos may be included to enhance the writing.*
- *Writing should not include excessive blood, gore, violence or sexual themes and must be appropriate for all ages to read.*

Creative Writing Exhibit Class Guidelines:

Beginner (grades 3-5 suggested)

- *Create and exhibit one age/grade appropriate item. While length or word count is not required, one-page or 250 words is appropriate for most beginners.*

Intermediate (grades 6-8 suggested)

- *Create and exhibit one age/grade appropriate item. While length or word count is not required, two-page or 500 words is appropriate for most intermediate members.*

Advanced (grades 9-12 suggested)

- *Create and exhibit one age/grade appropriate item. While length or word count is not required, more than three pages or more than 750 words is appropriate for most advanced members.*

ENTRY & EXHIBIT GUIDELINES FOR THE HENDRICKS COUNTY 4-H FAIR

All exhibits and entries must be made during the period indicated on the fair schedule.

1. All exhibits must be picked up during the allotted time period or ribbons and awards will be forfeited.
2. All project selections must be made on 4-HOnline. Exhibits that will be presented/displayed at the Hendricks County 4-H Fair must be entered into FairEntry online by designated date.
3. **Judges evaluating exhibits should recognize individual differences and creativity, therefore using information in this handbook as a guide rather than a requirement.**
4. All non-livestock exhibits must include an exhibit label in the lower right hand corner of their exhibit available from FairEntry. Livestock exhibits will receive stall/cage cards when the project is brought to the fairgrounds.
5. In case of an unavoidable circumstance, such as death of animal or drought, which prevents members from exhibiting, insert an explanation in your record book, signed by your parent or guardian and 4-H Leader, and turn book in at the Extension Office to be considered as completing the project.
6. White cards ("My Record of Achievement") must be turned in to exhibit in 4-H. Completion cards must be presented at check-in.
7. **Members are eligible to exhibit their project via Interactive Demonstration during the County Fair, but will not qualify for State Fair. Additionally, Interactive Demonstrations will be a non-judged exhibit option where members may showcase what they have learned in the project to the general public. All projects have the option for Interactive Demonstration exhibit at the county level.**
8. A 4-H member can exhibit in only one division of each project.
9. All exhibitors will receive ribbons. Exhibits in the livestock classes will receive ribbons designated first to tenth places with all exhibits below tenth receiving achievement ribbons. All other projects will be graded as to quality with the highest quality to receive blue ribbons; average quality, red ribbons; below average, white ribbons. Any exhibit not meeting the **guidelines** of the project will be judged on its merit then lowered one placing ribbon. Exhibit entered late, improperly, or not judged will receive a green merit ribbon. Exhibits with exceptional merit will be awarded honor group ribbons as determined by the judge.
10. **Posters are to be 22"x28" and displayed horizontally and placed in a clear plastic sleeve or covered with clear plastic to protect its contents. Display boards should be designed to sit on a table using no more than 36" of tabletop space. Space should be left in the lower right hand corner to place an exhibit tag provided by Purdue Extension Staff.**

The dimensions for the poster are 22 inches tall and 28 inches wide.

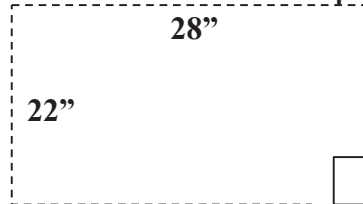


Exhibit tag comes from information entered on FairEntry prior to the 4-H Fair. The exhibit tag needs to go on the outside of the plastic sleeve in the bottom right hand corner.

11. State Fair Livestock 4-H entries are to be entered on the State Fair website by the 4-H member by June 1. The Extension Office will make all other non-livestock project entries through FairEntry.
12. Use of skateboards, skates, roller blades, and bicycles are prohibited on the grounds unless in conjunction with a fair event.
13. Dogs and other domestic animals are prohibited on the grounds unless in conjunction with a 4-H Fair event or dogs being used as service animals for impaired individuals.
14. All judges' decisions will be final.
15. **All** posters, notebooks, and display boards **MUST** include a reference list indicating where information was obtained, giving credit to the original author, to complete the 4-H member's exhibit. This reference list should/might include web site links, people and professionals interviewed, books, magazines, etc. It is recommended this reference list be attached to the back of a poster or display board, be the last page of a notebook, or included as part of the display visible to the public. A judge is not to discredit an exhibit for the way references are listed. Reference Sheets are available at the Extension Office for use.
16. For personal safety concerns, notebooks/posters/displays exhibited should only contain name, county, grade, level, and club if needed. Do not list personally identifiable information (i.e. phone, address, etc.).