***2022 Livestock Super Sale***

We are excited to announce our new 2022 Livestock Super Sale on Friday July 22 @ 5:30 p.m.

1. Auction eligible 4-Her’s will be allowed to place their animal virtually in the Super Sale.
2. The Auction Fund will be divided evenly amongst ***all*** of the individuals that sign up for the Super Sale, including those participating with live animals.
3. Select individuals will have the opportunity to place their animal in the live auction portion of the Super Sale.
	1. 10 year & last year 9 year members
		1. Exhibitor must have shown livestock for at least 6 of their 4-H years.
		2. The money raised during the live auction will be split 50/50 between the 4-Her and the Auction Fund.
	2. Any 4-Her that receives Grand Champion or Reserve Grand Champion will be eligible to take that animal through the live auction.
		1. The money raised during the live auction will be split 50/50 between 4-Her and Auction Fund.
		2. 4-Her must be signed up for the sale before the Fair on Fairy Entry.
		3. They can swap the animal for the sale during the week if they are a winner.
4. We will sell numerous other items at the auction, i.e. Swine Club basket, Beef Club basket, building naming rights, premium parking spot, etc. – All money raised will go towards the Auction Fund.
5. Donors/Buyers are also able to give money directly to the Auction Fund to support ALL of the Super Sale 4-Her’s.
6. Add-On’s are also encouraged to support individual 4-Her’s.
7. To encourage giving to the 4-Her’s, we are excited to introduce the following acknowledgement levels in the NSSB Arena. We will be revising the Richard Brunes Auction Supporters Board as follows:
	1. The following requirements and levels will be displayed:
		1. *Clover Supporter* - Donate at least $250 in Add-Ons, Auction Fund donation, or purchase at live auction.
		2. *Blue Ribbon Supporter* – Donate at least $500 in Add-Ons, Auction Fund donation, or purchase at live auction.
		3. *Honor Group Supporter* – Donate at least $1,000 in Add-Ons, Auction Fund donation, or purchase at live auction. **Note at least half of the donation needs to go towards the Auction Fund.** **(The full purchase of a live auction animal or item counts towards the goal)**
		4. *Champion Level Supporter* **-** Donate at least $2,500 in Add-Ons, Auction Fund donation, or purchase at live auction. **Note at least half of the donation needs to go towards the Auction Fund. (The full purchase of a live auction animal or item counts towards the goal)**
		5. *Grand Champion Level Supporter* -Donate at least $5,000 in Add-Ons, Auction Fund donation, or purchase at live auction. **Note at least half of the donation needs to go towards the Auction Fund. (The full purchase of a live auction animal or item counts towards the goal)**
		6. *Supreme Champion Level Supporter* – Donate at least $10,000 in Add-Ons, Auction Fund donation, or purchase at live auction. **Note at least half of the donation needs to go towards the Auction Fund. (The full purchase of a live auction animal or item counts towards the goal)**
	2. The board will be updated yearly around March 1st and be displayed year round to all patrons and visitors to the fair and fairgrounds.
8. Add-On’s will be paid directly to the 4-Her from the Buyer.
9. 50% Auction proceeds for live animals will be paid directly to 4-Her from the buyer. 50% auction proceeds will be paid directly to the Auction Fund.
10. The live portion of the Super Sale will be our Buyer’s Bonanza/
	1. We will start with dinner at 5:30 p.m.
	2. Dinner for the buyers will be provided in the NSSB arena with tables for the auction and networking.
	3. Following dinner a schedule of live animals and other auction items will be sold.

Details

1. 4-Her Eligibility – Any enrolled Hendricks County 4-Her that exhibits animals at the county fair per item #2 eligible species.
2. Eligible species to be a part of Super Sale
	1. Beef, Dairy Steer, Swine, Sheep, Meat Goats and Rabbit Meat Pens
	2. Dairy 10 year members
	3. Poultry 10 year members
	4. Dairy Goat 10 year members
3. Eligibility for 10 year and last year 9 members to sell animal live
	1. Must have shown livestock in 4-H at a minimum of 6 years
	2. Must be present on Auction night to be eligible to have animal live auctioned off – If they cannot be in person, the 4-Her may be in virtual Super Sale with other 4-Her’s
4. This is ***NOT*** a kill sale. Animals may be taken home after required fair release time on Saturday.
5. ***NOTE – any animal that is signed up for sale will NOT be eligible to show at the State Fair. Regardless if it goes home or anywhere else (State Fair Rules)***
6. We will have a direct truck to take animals to market. Current market price at fair time will be paid for the animal to the 4-Her’s. Direct truck for sale or non-sale animals will be at the fair on Friday night of the Super Sale.
7. 4-Her’s will be responsible to sign up for the Super Sale on Fair Entry by Friday before fair. Designation of which animal may be changed before Thursday evening during the week of the fair.
8. Designation whether the animal will ship to market will be required on Fair Entry before the fair. Once signed up to ship, an animal will be required to be shipped.

***FAQ’s***

1. Why are only 10 year and/or last year 9 year members allowed to sell live animals?
2. This allows for those members who have worked hard throughout their 4-H career to be rewarded and highlighted for their accomplishments.

Q. Why aren’t 10 year and/or last year 9 year members allowed to keep 100% of the funds they receive?

A. This allows for 50% of the funds raised to go directly to the Sale fund which benefits all the 4-Her’s signed up. Over a 4-Her’s tenure, they will benefit from the giving of previous 10 year 4-Her’s.

Q. Isn’t this unfair to the current 10 year and last year 9 year members?

A. These 4-Her’s were allowed in their past years to keep all of the funds from previous live auctions and benefit in ways current younger members will not be.

Q. What about Add-On’s, who keeps this money?

A. 100% of money that is raised through Add-on’s and directed by buyers to a specific 4-Her will be given to that 4-Her and paid directly by the buyer to the 4-Her.

Q. What is an Add-on?

A. An Add-on is the opportunity for a specific buyer to give money to a specific 4-Her and support the sale of their animal. Information for buyers to do the Add-on’s will be available the week of the fair. The buyer will send a check directly to the 4-Her.

Q. What about group buyers as in the past or Friends of 4-Her groups?

A. We would encourage 4-Her’s to reach out to those supporters and ask they sign up as individual buyers for the auction and give support as an Add-On. 100% of the money from the Add-On goes straight to the 4-Her designated. This also helps get recognition for that buyer as a supporter and helps them achieve the recognition level as explained in the announcement.

Q. How will the Super Sale fund be distributed?

A. The Super Sale fund will be divided equally among all of the 4-Her’s signed up for the Super Sale. This includes the 10 year and last year 9 year members that sell a live animal.

Q. When will 4-Her’s receive their funds from the Super Sale?

A. These checks will be distributed to the 4-Her’s after all proceeds are collected. This is typically within 30 days of the sale.

Q. Do 4-Her’s have to be present for the Buyer’s Bonanza for the Super Sale?

A. Only 4-H members selling a live animal are required to be present. All other members are selling virtually and are not required to be present, but encouraged to come and meet the buyers and interact.

Q. Do I have to sign up on Fair Entry which animal I am selling?

A. Yes, this will be required and information will be sent out to exhibitors on how to sign up. If a 4-Her wishes to switch which animal is designated as the sale animal later in the week, this may be accomplished by discussing with the Super Sale Director at least 24 hours before the sale.