



Extension

Virtual Beef Industry Program for Aspiring and Early-Career Producers

If you are in need of accommodations to attend this program, please contact Jill at 812.438.3656 or jmrichards@purdue.edu by February 2nd. If you need an interpreter or translator, please contact Jill at 812.438.3656 by February 2nd. Purdue University prohibits discrimination against any member of the University community on the basis of race, religion, color, sex, age, national origin or ancestry, genetic information, marital status, parental status, sexual orientation, gender identity and expression, disability, or status as a veteran.



BEEF BASICS IN THE EASTERN CORN BELT

A new educational opportunity is on the horizon for individuals interested in the beef industry. Designed specifically for producers with less than five years of experience—or those simply curious about exploring the field—this comprehensive program offers a strong foundation in beef cattle production. However, all interested participants are welcome to attend.

Led by a team of Extension educators, specialists, and industry experts, the program will cover a wide range of essential topics.

Session Topics Include:

- Beef Industry Overview and Marketing
- Animal Handling, Behavior, and Facilities
- Reproduction and Calving
- Genetics
- Forages
- Nutrition
- Animal Health
- Record Keeping and Emergency planning

Program Begins February 10 until March 31, 2026 on Tuesdays from 6:00-8:00 p.m. EST via Zoom

REGISTRATION INFORMATION

Registration is now open!

Producers with less than five years of experience and those interested in exploring the industry are encouraged to attend.

The cost to participate is **\$50**

The deadline to register is
January 30, 2026

Register Here: <https://cvent.me/aWLXxV>

<https://ag.purdue.edu/departments/ansc/beef-center/beef-programs.html>

