### FINDING THE BEST: LET YOUR SENSES BE YOUR GUIDE

**Sniff** the air and buy fruit that is fragrant. Fruit that has ripened in the summer sun is always fruity and sweet smelling.

Look for bright colors. The sun is also essential in the production of summer fruits' vivid colors. Buy brightly colored produce with a waxy sheen. Know that often the prettiest tomato or apple may not be the tastiest, but if anything is bruised, wilted, or tired-looking, don't buy it.

**Listen** for the sound of freshness. Green beans should snap when they break. Avoid limp produce and go for the crisp, crunch of freshness.

**Taste** a sample. Ask to taste a sample if possible. There aren't many places left where you can sample before you buy.

Touch and gently squeeze tomatoes, eggplant and other produce before selection. Know the signs of quality for each item you select and exercise your knowledge at the farmers' market.

Know when it was picked. With foods such as corn and peas that can lose their appealing sugars quickly, always ask when they were picked and always taste them before purchasing.





# Located at the <u>Dutch Mill Plaza</u>

- Main St. @ The Bridge -(Hwy. 1 X Hwy. 124) In Bluffton.

Open Wednesday -3 p.m. to 6 p.m. & Saturday -9 a.m. to 1 pm



Enjoy the freshest farm products direct from the farmer to you!

<u>Sponsors:</u>



Indiana Fruits and Vegetable Harvest Calendar Fruits & Vegetables April May June July Oct. Nov. Aug. Sept. Apples Asparagus Beets Blackberries Blueberries Broccoli Brussel Sprouts Cabbage Cantaloupe Carrots Cauliflower Cherries Collards Eggplant Grapes Green Peas Hot Peppers Lettuce Lima Beans Mushrooms Onions (dry) Peaches Plums Potatoes Pumpkins Radishes Raspberries Snap Beans Spinach Strawberries Summer Squash Sweet Corn Sweet Peppers Tomatoes Turnips & Turnip Greens Watermelon Winter Squash Special Note on Availability: Local weather may affect harvest dates from one year to the next. Many fruits and vegetables are available beyond the indicated harvest periods through modern storage techniques and facilities. Source: Indiana State Department of Agriculture

# WHY SHOP AT A FARMERS' MARKET?



Shopping at a farmers' market can be a wonderful family experience but in addition to being fun it can also be good for you and your community.

Some of the reasons include:

- There is a variety of locally grown crops picked at the peak of quality and freshnessoften with the morning dew still on the sweet corn and greens.
- You can meet the farmer who grew the crops and they can tell you the best ways to preserve or prepare the produce that you just bought.
- You can often save money especially on organic and naturally raised produce.
- Farmers' markets provide a livelihood for many local farmers who might not otherwise be farming.
- They give you an opportunity to share in the local crop diversity as it changes with the progression of the seasons and visit with your neighbors at the same time



We recognize and appreciate the cooperation of Becky Gutzman, WNEP coordinator, of the University if Wisconsin Cooperative Extension Service in the development of this publication.

# ENJOY THE MARKET

#### Try new foods

Don't be afraid to try a new fruit or vegetable...Purchase a small amount of something new each week. Ask the farmer about how it is best prepared and served. There is more to Indiana agriculture than just soybeans and corn...Experiment...taste and enjoy the diversity.

#### Browse before buying

Take time to savor the sights, sounds and flavors of the market. Don't be afraid to compare the offerings of different vendors before purchasing but realize that price is not always the best way to make your final decisions at the farmers market.

#### Take time to chat with farmers

You will become a wiser shopper by taking the time to visit with the local farmers. This is part of the fun and experience of the market. If the farmers didn't like to meet people and proudly display their products, they would probably be someplace else.

#### Go straight home from the market

Once you have had the opportunity to browse, visit and make your purchases and are now ready to leave, it is best to make a trip home to care for your purchases before running other errands. Freshness is fleeting. Hot cars are not the best place for perishables.

## Bring the kids

Farmers' markets are a great place to introduce children to new foods . They are much more interesting and fun than regular stores and kids will be more interested in eating foods that they have had the fun of selecting. *Farmers' markets are a great family experience .* 



- As you shop take care to place heavier, firmer items at the bottom of your bag or basket and more fragile items on top or in a small cooler.
- Be sure that your cooler has some ice or cold water in it...both for the produce and for YOU! Unpack the cooler as soon as you get home.
- Store everything green in plastic bags in the refrigerator.
- Always keep tomatoes, garlic and onions at room temperature and keep potatoes in the dark.
- Remember to try the suggestions of the farmer regarding storage preparation and serving the purchases.
- A good place to learn about individual fruits, vegetables and herbs is by contacting your county extension office or by trying the following websites:

http://ohioline.osu.edu/lines/food.html http://www.ces.purdue.edu/extmedia/food\_p reservation\_color\_pubs.pdf

• An excellent site for recipes is www.allrecipes.com or www.recipecottage.com





For more information, contact the sponsors:



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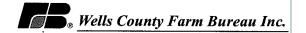


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Wells County Farm Bureau 1607 Baker Place–Bluffton, IN 46714 Phone: 260-824-2234