

## **2025 Indiana Organic Grain Farmer Meeting** **Sponsor & Exhibitor Information**

*Join us for Indiana's only organic grain-focused educational and networking conference!*

**WEDNESDAY, FEBRUARY 19, 2025**  
**Beck Agricultural Center**  
**4550 U.S. 52 W. West Lafayette, Ind.**

Thank you for your interest in supporting and participating in the 2024 Indiana Organic Grain Farmer Meeting — set for Wednesday, Feb. 19 at the [Beck Agricultural Center](#) in West Lafayette, Indiana!

This annual education and networking event for Indiana and the surrounding region has impacted hundreds of participants since its inception in 2019. Each year, the event has attracted farmers, ag professionals, researchers and the general public.

Exhibitor spaces are limited and arranged throughout the facility. Although it lacks a formal exposition/trade show hall, the center regularly handles events with 200+ attendees.

Please note that exhibition times are on February 19<sup>th</sup> only. Breaks are scheduled during the program for attendees to engage with exhibitors and sponsors.

Details on sponsor and exhibitor opportunities follow. Space is limited, so register early! Spaces are filled on a first-come, first-serve basis as payments are received. Please note that if you register later than January 29<sup>th</sup>, your company logo will not be printed in our event program.

**Exhibitor/Sponsor Registration Deadline: Feb. 7, 2025,**  
**or until full**

## 2025 EXHIBITOR/SPONSOR OPPORTUNITIES

|  | <b>Exhibitor</b> | <b>Sponsor-Exhibitor</b> | <b>Breakfast Sponsor</b> | <b>Lunch Sponsor</b> |
|--|------------------|--------------------------|--------------------------|----------------------|
|  | \$200            | \$300                    | \$400                    | \$1,250              |
|  | 17 available     | 5 available              | 1 available              | 1 available          |
| Exhibitor table (Feb. 19)  | X                | X<br>(main lobby)        | X<br>(main lobby)        | X<br>(main lobby)    |
| One conference registration for Feb. 19                              | X                | X                        | X                        | X                    |
| Organization name listed in printed program                          | X                | X                        | X                        | X                    |
| Organization logo in printed program                                 |                  | X                        | X                        | X                    |
| Logo on slides at breaks   |                  | X                        | X                        | X                    |
| Logo on registration table signage                                   |                  | X                        | X                        | X                    |
| Acknowledged verbally during the program                             |                  |                          | X                        | X                    |
| Logo featured exclusively on serving-line signage at sponsored meal  |                  |                          | X                        | X                    |
| Acknowledged in pre/post-conference email communication to attendees |                  |                          | X                        | X                    |
| Provide organization brochure for inclusion with attendee materials  |                  |                          |                          | X                    |

## **EXHIBITOR SCHEDULE**

We encourage exhibitors to set up on the afternoon of February 18<sup>th</sup>. The facility does not open until 7:30 a.m., and we would like exhibitors in place by 8 a.m. on February 19<sup>th</sup>, when registration and breakfast begin.

### ***Exhibit Setup***

12:00-4:30 p.m., Tuesday, February 18

7:30-8:00 a.m., Wednesday, February 19

### ***Exhibit Times***

9:00 a.m. to 4:30 p.m., February 19

### ***Exhibit Teardown***

4:30 to 5:30 p.m., February 19

## **EXHIBITOR SPACES**

Spaces include one 6' or 8' rectangle table with two chairs and a floor space of approximately 8' x 8'. Due to limited space, we recommend that you do not plan for a large equipment display.

All spaces have access to an electrical outlet (120V). If you plan to access an outlet, please bring your own grounded extension cord. There is limited availability for cords at the Beck Agricultural Center.

Open network Wi-Fi is available at the facility.

Additional information for exhibitors:

- Exhibitors need to provide their own table coverings/linens.
- Material cannot be tacked or taped to facility walls.
- All signs, posters, displays, monitors and the like must be free-standing.

## **HOTEL ACCOMMODATIONS**

A limited block of rooms will be available in West Lafayette later this fall. Please check [https://extension.purdue.edu/anr/teams/dffs/organic\\_ag/programs/org-grain-farmer-meeting.html](https://extension.purdue.edu/anr/teams/dffs/organic_ag/programs/org-grain-farmer-meeting.html) for more information.

## **REGISTRATION**


Registration opens at [https://extension.purdue.edu/anr/teams/dffs/organic\\_ag/programs/org-grain-farmer-meeting.html](https://extension.purdue.edu/anr/teams/dffs/organic_ag/programs/org-grain-farmer-meeting.html) starting Monday, Dec. 8. Credit card reservations can be made online. Those who need to pay by check should contact Mercedes Nixon-Palmer with Purdue Conferences at [confreg@purdue.edu](mailto:confreg@purdue.edu).

## **QUESTIONS?**

For more information on the meeting, visit [https://extension.purdue.edu/anr/teams/dffs/organic\\_ag/programs/org-grain-farmer-meeting.html](https://extension.purdue.edu/anr/teams/dffs/organic_ag/programs/org-grain-farmer-meeting.html)

For sponsor/exhibitor questions, e-mail [holmes9@purdue.edu](mailto:holmes9@purdue.edu) or call 765-496-6362.

If you have registration questions/issues, please contact Purdue Conferences at [confreg@purdue.edu](mailto:confreg@purdue.edu).



The flyer features a header with 'Diversified Farming and Food Systems' on the left and the Purdue University logo on the right. The main title is '2025 Indiana Organic Grain Farmer Meeting'. Below the title, it says 'SAVE THE DATE: FEBRUARY 19, 2025'. The location is 'The Beck Center at the Agronomy Center for Research and Education (ACRE)'. Social media icons for Twitter (@OrganicAgPurdue), Facebook (Purdue Extension), and a website link (www.purdue.edu/dffs/organicag) are provided. A QR code is on the right side. The background of the flyer shows purple flowers in a field. At the bottom, there is an 'OA' logo and the text 'An Equal Access/Equal Opportunity University'.



Purdue University Cooperative Extension Service is an equal access/equal opportunity institution.