



Resource Development

4-H Council Handbook Tip Sheet

Importance of Resource Development

The 4-H Youth Development Council helps to support, in principle and with financial resources, the opportunities available to all youth in the community through the variety of 4-H delivery methods. Finding and securing financial resources necessary for the operation of the County 4-H Program is one of the functions of the 4-H Council.

Sources of Funds

Funds are available through public and private resources. Public resources come from local tax dollars allocated by county government. These are typically requested through a budget request made by the County Extension Board to the County Council.

Private resources are obtained from individuals, families, estates, and businesses through donations, bequests, grants, and fundraisers.

Before seeking funds, the 4-H Council should prepare an annual program budget that details the projected income and expenses for the January 1 – December 31 fiscal year. The budget will provide the Council with guidance when it comes to allocating expenses and when additional resources are needed.

Resource Development Tips and Guidelines

Below are some general tips and guidelines related to resource development:

- Volunteers are well-suited for raising funds in support of the 4-H Program.
- Private donors and public decision makers are interested in the needs and interests of the members of their community.
- Private donors are careful to listen to people who live, work, and volunteer in their community.

It is the policy of the Purdue University Cooperative Extension Service that all persons have equal opportunity and access to its educational programs, services, activities, and facilities without regard to race, religion, color, sex, age, national origin or ancestry, marital status, parental status, sexual orientation, disability or status as a veteran.

Purdue University is an Affirmative Action institution. This material may be available in alternative formats.

- Donors will be more likely to give funds to programs or groups that ask for it, that have a well-developed financial plan, and that have a reputation of being fair, community-minded, and well-organized.
- People give to people. People who are excited, knowledgeable, and involved give of themselves.
- Members of the Council should consider giving a personal gift to the 4-H Program first, before they ask others to also contribute.

Raising Funds for 4-H

The 4-H Name and Emblem is federally-protected by an act of Congress. With this protection comes some very specific fund-raising guidelines. Any fund-raising program using the 4-H Name or Emblem must be conducted in compliance with federal USDA guidelines.

- Any use of the 4-H Name or Emblem is forbidden if it exploits the 4-H program, its volunteers or 4-H participants, the United States Department of Agriculture, Purdue Extension, or the land grant institution and its employees. Fund raising programs using the 4-H Name or Emblem may be carried out for specific educational purposes. Such fund raising activities should be approved by the appropriate entity as follows:
 - Approval by the County Purdue Extension office (via the 4-H Youth Development Extension Educator) if the fund raising activity is to be carried out in a single county.
 - Approval by the Director of Purdue Extension if the activity is to be carried out on a multi-county level or state wide.
- Each organization should be able to show proof of its authorization to use the 4-H Name and Emblem.
 - For a 4-H Club, a 4-H charter signed by State Extension Officials indicating the group is organized in accordance with 4-H program objectives is sufficient.
 - For a 4-H Youth Development Council, a current signed Memorandum of Understanding with the County Purdue Extension Office is evidence of a group's authorization to use the 4-H Name and Emblem.
- Under no circumstances may the 4-H Name or Emblem be used for fund raising purposes in any games of chance such as bingo, raffles, etc.

To learn more about Resource Development, please visit the 4-H Youth Development Council Functions section (#4) of the Indiana 4-H Youth Development Council Handbook. (<http://bit.ly/4HCouncilResourceDev>).