The program will be starting shortly.

Before we begin please be sure that your audio is turned ON via computer and that your mic is turned OFF. It is not necessary to start your webcam.

Thank You.
4-H Communications Part 1
Preparing a Speech or Demonstration

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Asking Questions

• Use the chat box that can be found on your screen to send us questions.
• Questions can be sent in anytime during the presentation.
• We will be reviewing these questions at the end.
• Type in the chat box the number of people attending and location.
Webinar Overview

• Event Description
• Steps to Choosing a topic
• Presentation Layout
• General Tips
4-H Communication Events

• **Interactive Demonstration** – teaches a single skill with audience participation, non-competitive (how to knead dough)

• **Demonstration** – teaches how to do something that requires a series of steps, live animals cannot be used, may be presented as a team (how to do laundry)

• **Illustrated Talk** – similar to demonstration except live animals can be used, only in rabbit and poultry (how to bathe a chicken)
4-H Communication Events (cont.)

- **Public Speaking** – orally present information about any topic of your choice in an organized fashion (how genetically modified organisms affect our food supply)

- **Informative 4-H Presentation** – describe a 4-H event or experience to the audience, topic must be 4-H related (why every 4-H member should attend 4-H Round-Up)

- **Professional Persuasive Presentation** – identify an issue in your community and present a suggested solution based on your research and findings, may be presented as a team (the need for sidewalks along xyz street)
4-H Communication Event Information

• Description of each event with exhibition requirements
• Resources
• Scorecards
Choosing a topic

• Hardest part about giving a presentation is finding a topic.

• Simple Steps
  1. Choose the type of presentation.
  2. What do you know a lot about?
  3. What are you passionate about?
  4. Choose the topic that fits!
Choosing a topic: Step 1

Choose the type of presentation.

• Consider the following questions:
  – Do you want to present in a team?
  – Do you want to create visual aids?
  – Would you rather speak on a topic or demonstrate a skill?
Choosing a topic: Step 2

What do you know a lot about?

• Make a list of the things you know:
  – Be specific
  – Consider topics you want to know more about
  – Be quick; Don’t think too hard
Choosing a topic: Step 3

What are you passionate about?

• Discover where your passions lie:
  – Look back at what you know and highlight the few you feel strongly about.
  – K.I.S.S. It !!! (Keep It So Simple)
Choosing a topic: Step 4

Choose the topic that fits.

• If it is something you know and are passionate about, and can also be presented the way that you want, choose that topic.

• There is no “perfect” topic.
General layout

No matter the presentation, the same layout is used

1. Introduction
   - Grab the audience’s attention
   - Brief glimpse into the presentation
   - Demonstrations: Materials required and safety concerns

2. Body
   - For a speech: should include 3 clear points
   - Demonstrations: should include the steps and the why

3. Conclusion
   - Bring them back
   - Restate
   - Emphasize the importance
Writing Your Speech or Demonstration

• Check the requirements
• Choose what works best for you
• Research! Research! Research!
• Follow the layout, take it one step at a time
• The first draft is not the final draft
Practice!!!

Too much practice does not exist.

- Give the presentation as often as possible.
- Groups to consider:
  - Family members
  - Local 4-H club or other clubs
  - Fair Board
  - School classes
  - Civic groups
- Encourage questions and feedback.
Questions

Type questions in the chat box.
Part 2 will be Tuesday, April 26, 2016 at 7:00 pm

Part 2 will focus on delivery, use of gestures, cues, contest format, and judges evaluation