



## Meat Hunger Checklist

### Getting started....

- Contact Meat Hunger Co-Founders via email at MeatHunger4H@gmail.com to get started
- Contact county Purdue 4-H Extension Educator to discuss starting a food insecurity program
- Contact county AG Team to discuss opportunities to network and market your program
- Contact county fair board to solicit support and opportunities to advertise your program
- Contact county Farm Bureau Co-Op to develop a partnership with your program
- Contact Debra Treesh at Hoosiers Feeding the Hungry to underwrite processing fees
- Contact local civic/religious groups for financial support (Lion's Club, Rotary Club, churches)
- Contact 4-H livestock leaders and ask to speak with 4-H livestock members about program
- Research missions of local food pantries then select your distributor and recipients

### Promoting your mission....

- Send out business letters to prospective donors (businesses, civic organizations, agencies)
- Distribute brochures, business cards, flyers, event information
- Contact your local media and ask for a special segment to publicize your program
- Create a Facebook page for your food insecurity program; Follow Meat Hunger on Facebook
- Create a sign or exhibit to display at 4-H meetings, events, enrollment night & the week of fair
- Investigate opportunities to raise money (raffle, business give back day, grants, etc.)
- Seek donations in-kind for administrative expenses from individuals and/or businesses
- Submit an article to the county 4-H extension office newsletter

### Implementing the food insecurity program....

- Collaborate with fellow 4-Hers and develop a team for your program
- Establish strengths of each team member and assign roles for execution of your program
- Develop goals for your food insecurity program (i.e. number of servings, amount of money)
- Create and manage a good record keeping system with checks & balances
- Identify 4-Hers without a buyer's group; Make contact with 4-Hers and document information
- Review and record 2019 market value prices for each species of livestock (rabbit, poultry, goat, sheep, pig, dairy beef, beef); Define your range of bidding and stay within your budget
- Consult county livestock auction committee & add option "donate animal" on sale agreements
- Choose processing plant for your purchased/donated animals (may be two based on species)
- Stay focused on your goals and minimize distractions
- Always maintain a positive attitude, be a good steward of your time and represent well
- Thank donors, sponsors, partners, and contributors with verbal acknowledgement, cards, banners, signs, media, etc.
- Always utilize good communication with all team members; reach out to Meat Hunger Co-Founders for any questions/concerns at MeatHunger4H@gmail.com