

# *“Technology and Social Networking”*



# Objectives

1. Describe technology that youth are using for social networking.
2. Recognize benefits and dangers of technology.
3. Share strategies to keep youth safe in cyberspace.
4. Identify strategies for using technology.



# Objective 1

Describe technology that youth are using for social networking.



# What is this about?!

facebook

 **myspace.com**<sup>TM</sup>  
a place for friends

twitter

 **xanga.com**  
THE WEBLOG COMMUNITY ©

**flickr** GAMMA **r**<sup>TM</sup>

 photobucket

 bebo

**mylol**



# Online Social Networking

- Online social networking started with chat rooms and instant messaging in the 1990s.
- MySpace started in 2003; Facebook began in 2004 (on the Harvard campus).
- Networking later expanded to blogging and photo sharing.
- Many sites integrate several of these aspects into one profile.





Send Mary a Message

Poke Mary

**Information**

Networks:

Purdue

Relationship Status:

Married

Birthday:

April 29, 1980

**Mutual Friends**

16 friends in common

See All



Jill Kluemper Duttlinger



Kim Frazier



Emily Newcom

**Friends**

**Mary Day**

Wall Info Photos Boxes

Write Share Link Post Photo Record Video Give Gift

Write something...

Post

All Posts Posts by Mary Posts by Others Wall-to-Wall

Today

Mary is now friends with Allison Good. 7:12am - Comment

Yesterday

Mary is now friends with Julie Ricciardi. 11:42pm - Comment



**Kim Frazier wrote** at 10:42pm

So did Grant get a Spooky book for his bday? I must find the Spooky movie. It is way to cute with such a good message. The free CD is not that though. Thanks for the info!

Wall-to-Wall - Write on Kim's Wall



Mary wrote on Kim Frazier's wall. 10:36pm



**Kim Frazier wrote** at 8:00pm

Grant is a doll! Looks like everyone had a good bday weekend!

Wall-to-Wall - Write on Kim's Wall



Mary wrote on Stacy Kenaga Lastinger's wall. 9:12am



**Stacy Kenaga Lastinger wrote** at 9:08am

Thanks! I'm pretty happy with how they turned out. There are TONS of pictures...I was very shutter happy. :) Hopefully I won't take forever to process the best ones and get them to you. :)

I just LOVE that pic of grandma!!! :) I literally RAN to get my camera when I saw her.

Wall-to-Wall

**From the album: Grant Day is !!**

By Stacy Kenaga Lastinger



Renew Your Kitchen Today at a Meijer Store Near You!



meijer

myspace.com  
a place for friends.

User Shortcuts: [dropdown]

Web [dropdown]

Search

POWERED BY Google

- Home
- Mail [dropdown]
- Profile [dropdown]
- Friends [dropdown]
- Music
- Videos
- More [dropdown]
- My Account
- Sign Out

Brian



Male  
27 years old  
Tipton, Indiana  
United States

Online Now!

Last Login:  
10/21/2008

View My: [Pics](#) | [Videos](#)

Contacting Brian

- Send Message
- Forward to Friend
- Add to Friends
- Add to Favorites
- IM / Call
- Block User
- Add to Group
- Rank User

Brian's Interests

General	Meeting people, reading, travel, a few select TV shows, cows
Music	Brad Paisley, Keith Urban, Allison Krauss and Union

Brian is in your extended network

Brian's Latest Blog Entry [[Subscribe to this Blog](#)]

[[View All Blog Entries](#)]

Brian's Blurbs

About me:

Likes- my friends; waking up before 8 am; having people at my house; avocados; high-quality phone conversations; summer; cow shows; ironing; Micah's glasses that he doesn't really need; running; my new Smokey and the Bandit t-shirt; too-big burritos from Chipotle; tea; hearing old songs on the radio; cereal; proper grammar; defending country music. Dislikes- Being idle; waking up much before 7 am; running out of milk; extreme personalities; thinking about things I don't like.

Advanced Global Personality Test Results

Extraversion	80%	Romantic	36%
Stability	76%	Avoidant	16%
Orderliness	43%	Anti-authority	36%
Accommodation	56%	Wealth	23%
Interdependence	70%	Dependency	16%
Intellectual	36%	Change averse	50%
Mystical	30%	Cautiousness	50%
Artistic	16%	Individuality	63%
Religious	90%	Sexuality	43%
Hedonism	16%	Peter pan complex	63%
Materialism	30%	Physical security	90%
Narcissism	50%	Physical Fitness	84%
Adventurousness	56%	Histrionic	43%





# Text Messaging

- Became popular with teens as they started having their own cell phones
- Consists of short messages sent between two or more senders
- Have an additional cost, but packages can be added to cell phone plans





# How fast can you text?

- “What are you up to?”
- “Practice is running late, please bring some food.”
- “When and where is the 4-H meeting?”
- “I don’t care, just let me know.”
- “That’s funny!”



# What do these mean?

- IDK
- ROTFL
- JLMK
- ;-)
- L8r
- JK



# Blogging and Photo Sharing

- Blogs are similar to online journals.
- Blogs are sometimes specific, sometimes random.
- Xanga, Blogspot, and Twitter are examples.
- Photo sharing allows you to create a profile and post picture albums.
- Photobucket and Flickr are examples of photo sharing.



# Who uses this?

In a recent informal Ohio State study:

- 90% of students surveyed had Facebook
- 55% had MySpace
- 18% had Xanga
- 10% used another similar Web site
- Over 75% check their profiles at least daily;  
over 50% check several times a day



# How it's used

- 68% had private profiles, 28% didn't, and 4% weren't sure
- 24% have added friends they have never met
- Over 60% admitted that they or a friend had posted something they would not want a parent, teacher, or future employer to see
- Most popular topics included friends, clubs/activities, and “extra-curricular activities”



# Objective 2

Recognize benefits and dangers  
of technology.



# What are the benefits of these sites?

- Help youth find their personal identity
- Create a sense of independence
- Communicate with friends
- Gain a sense of belonging to a group





# What are the benefits of these sites?

- Develop critical thinking and argumentation skills
- Find support from online peer groups
- Get help with homework
- Ask questions about sensitive issues they might be afraid to ask face-to-face
- Learn or gain new perspectives



# What are the dangers of these sites?

- Predators
  - Burglars
  - Identity Thieves
  - Sexual Predators
- Cyber-bullying
- Undesired Attention



# Objective 3

Share strategies to keep youth  
safe in cyberspace.



# Keeping Kids Safe in cyberspace

- Use the built-in Privacy Settings
  - First Line of Defense
- Only add friends that you already know
- That cute 14 yr old boy ... May not be 14 ... cute ... or a boy ...



# Keeping Kids Safe in Cyberspace

- Think before you post
  - Don't say anything online that you wouldn't say face-to-face.
  - If you put something out there, it's out there for good!
- Several innocent pieces of information could lead strangers to your doorstep when they are sure you aren't home ... or worse ... when they are sure you are!





4732  
FAIRVIEW DRIVE

Now, imagine if you post  
your status as:

- “Headed to Disney World for an awesome spring break vacation!”





**We're  
not  
Home**

**4732**  
FAIRVIEW DRIVE



To steal your identity,  
only three pieces of  
information are needed:

- Your full, legal name
  - Your birth date
  - Your Social Security Number
- Facebook can easily give someone two of these three pieces of information.



- Think about the repercussions of what you post not only today, but tomorrow.
- Who might be looking at your page?
  - A potential employer?
  - A college admissions office?
  - Your boyfriend or girlfriend's parents?
- The prosecuting attorney or judge?



# Most importantly:

- Never meet in person anyone you met online!



# Objective 4

Identify strategies for using  
technology.



# How can we use this in 4-H?

- Create profiles or groups for the club.
- Keep members up-to-date in a blog.
- Text members if there is a change in the meeting.
- Share photos of events or meetings with members and families.



**Tipton County 4-H Junior Leaders**

Global

**Basic Info**

Type: Organizations - Clubs & Societies  
 Description: For all Tipton County 4-H Junior Leaders. We will use this space to share ideas, give suggestions, send meeting reminders, ask and answer questions, and communicate between meetings.

**Contact Info**

Email: howellbm@purdue.edu  
 Office: Tipton Extension Education Center  
 Location: Tipton, IN

**Recent News**

Next meeting: Tuesday, October 7, 6 pm in the Extension Education Center.

**Members**

Displaying 1 of 7 members [See All](#)



**Discussion Board**

There are no discussions.  
[Start the first topic.](#)

**The Wall**

Displaying the only wall post [See All](#)

Write something...



- [Message All Members](#)
- [Edit Group](#)
- [Edit Members](#)
- [Edit Group Officers](#)
- [Invite People to Join](#)
- [Create Related Event](#)
- [Leave Group](#)

[Share](#) [+](#)

**Group Type**

This is a closed group. Members must be invited or approved by an admin.

**Admins**

- Brian Howell (creator)

**Events**

There are no events.  
[Create Events.](#)

**Related Groups**

- The Largest Facebook Group Ever Just for Fun - Facebook Classics
- 1 Million Strong for our Troops
- Common Interest - Current Events
- How to get GAS back down to \$1.30 per gallon
- Common Interest - Beliefs & Causes
- I'M A CHRISTIAN... AND I'M PROUD TO SAY IT!

Advertise





**myspace.com**  
a place for friends
User: 
Web 
Search 
POWERED BY

Home | Mail  | Profile  | Friends  | Music | Videos | More 
My Account | Sign Out

### Allen County Fair



"Allen County Fair  
August 11-12, 2006"

Male  
100 years old  
Allen County, Ohio  
United States

Last Login:  
07/11/2006

Word: busy 😊  
[View My Dice](#) | [Videos](#)

Allen County Fair Come out and see us at the Fair!!!

Allen County Fair's Latest Blog Entry

[Subscribe to this Blog]

[View All Blog Entries]

Allen County Fair's Blurbs

**About me:**  
Welcome to the official Myspace Fairsite of the Allen County Fair!! The 2006 Allen County Fair is on August 11th thru the 13th!

**The Junior Fairboard Would Like To Welcome Our 10 Newest Members To The Board...**

Check out our video posts at [www.lm-ohio.com](http://www.lm-ohio.com)

OSU Extension office... 3900 Campus Drive, Suite B Lima, OH 45804-3596 Phone: 419.222.9946, Fax: 419.228.3681 Office Hours: Monday - Friday: 8:00 am - 4:30 pm

Allen County Fair Office... 2750 Harding Highway Lima, Ohio 45804-3438 PHONE (419)218-7141 FAX (419)221-2746

If anyone needs information about anything with the Allen County Fair send me an E-Mail at: [fair@allencountyfair.org](mailto:fair@allencountyfair.org)

Anyone Who Has Anything To Do With The Allen County Fair Please Add ME!!!! If you have MYSPACE or a friend does tell them to add ME and then have all of their friends add ME too because we need lots of friends on this space.

Since 1831 The Allen County fair has been the premier showcase for Agriculture in West Central Ohio. As a result of holding such a great responsibility to the community, the Allen County Fair Board has always centered their purpose and goals on values, education, agriculture, youth and families. The Fair's long standing history within the community has built its reputation as an enjoyable source of family entertainment and learning. Not only is the Fair an excellent means for bringing the family together, it also lends a way for community members to showcase talents, products and ideas in a supportive and rewarding atmosphere.

Allen County Fair's Interests

General	To Make The Best Better! Helping people have a good experience at the Fair.
Music	

**Myspace Editor**  
Pimp My Space

Contacting Allen County Fair

<input type="button" value="Send Message"/>	<input type="button" value="Forward to Friend"/>
<input type="button" value="Add to Friends"/>	<input type="button" value="Add to Favorites"/>
<input type="button" value="IM / Call"/>	<input type="button" value="Block User"/>
<input type="button" value="Add to Group"/>	<input type="button" value="Rank Bear"/>

**MySpace URL:**  
<http://www.myspace.com/allencountyfair>

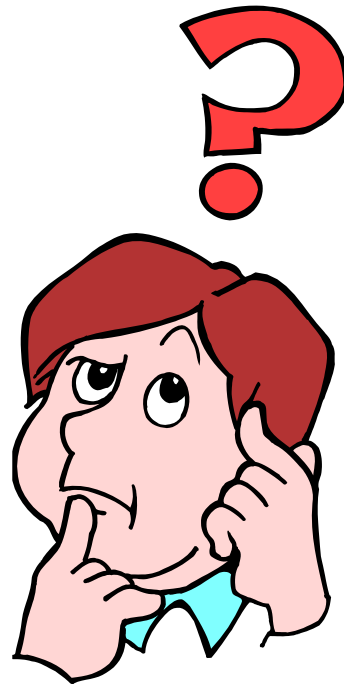


# Discussion and Questions

- Are you aware of what is on your child's online profile?
- Do you know what information can be posted on a profile?
- Are you familiar with the privacy settings?



# Conclusion & Quiz



# Sources

- Light, Mark D. "Saving Face While Protecting My Space." The Ohio State University; retrieved November 24, 2008, from:  
[www.ohio4h.org/staff/documents/SAVINGFACEcollegehandout.ppt](http://www.ohio4h.org/staff/documents/SAVINGFACEcollegehandout.ppt)
- Tynes, Brendesha (2007). Internet Safety Gone Wild? *Journal of Adolescent Research*, 22, November 2007, 575-584.
- *Wikipedia: The free encyclopedia*. FL: Wikimedia Foundation, Inc. Retrieved November 24, 2008, from <http://en.wikipedia.org>

