



# 4-H Communications Part 1

## Preparing a Speech or Demonstration

The program will be starting shortly.

*Before we begin please be sure that your audio is turned ON via computer and that your mic is turned OFF. It is not necessary to start your webcam.*



# 4-H Communications Part 1

## Preparing a Speech or Demonstration

**Skylar Clingan**

4-H Alumnus

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**Tony Carrell**

Extension Specialist

# Asking Questions

- Use the chat box that can be found on your screen to send us questions.
- Questions can be sent in anytime during the presentation.
- We will be reviewing these questions at the end.
- Type in the chat box the number of people attending and location.

# Webinar Overview

- Event Description
- Steps to Choosing a topic
- Presentation Layout
- General Tips

# 4-H Communication Events

- **Interactive Demonstration** – teaches a single skill with audience participation, non-competitive (how to knead dough)
- **Demonstration** – teaches how to do something that requires a series of steps, live animals cannot be used, may be presented as a team (how to do laundry)
- **Illustrated Talk** – similar to demonstration except live animals can be used, only in rabbit and poultry (how to bathe a chicken)

## 4-H Communication Events (cont.)

- **Public Speaking** – orally present information about any topic of your choice in an organized fashion (how genetically modified organisms affect our food supply)
- **Informative 4-H Presentation** – describe a 4-H event or experience to the audience, topic must be 4-H related (why every 4-H member should attend 4-H Round-Up)
- **Professional Persuasive Presentation** – identify an issue in your community and present a suggested solution based on your research and findings, may be presented as a team (the need for sidewalks along xyz street)

# 4-H Communication Event Information

- <http://bit.ly/4Hcommunication>
- Description of each event with exhibition requirements
- Resources
- Scorecards

# Choosing a topic

- Hardest part about giving a presentation is finding a topic.
- Simple Steps
  1. Choose the type of presentation.
  2. What do you know a lot about?
  3. What are you passionate about?
  4. Choose the topic that fits!



# Choosing a topic: Step 1

Choose the type of presentation.

- Consider the following questions:
  - Do you want to present in a team?
  - Do you want to create visual aids?
  - Would you rather speak on a topic or demonstrate a skill?

# Choosing a topic: Step 2

What do you know a lot about?

- Make a list of the things you know:
  - Be specific
  - Consider topics you want to know more about
  - Be quick; Don't think too hard

# Choosing a topic: Step 3

What are you passionate about?

- Discover where your passions lie:
  - Look back at what you know and highlight the few you feel strongly about.
  - K.I.S.S. It !!! (Keep It So Simple)

# Choosing a topic: Step 4

Choose the topic that fits.

- If it is something you know and are passionate about, and can also be presented the way that you want, choose that topic.
- There is no “perfect” topic.

# General layout

No matter the presentation, the same layout is used

## 1. Introduction

- Grab the audience's attention
- Brief glimpse into the presentation
- Demonstrations: Materials required and safety concerns

## 2. Body

- For a speech: should include 3 clear points
- Demonstrations: should include the steps and the why

## 3. Conclusion

- Bring them back
- Restate
- Emphasize the importance

# Writing Your Speech or Demonstration

- Check the requirements
- Choose what works best for you
- Research! Research! Research!
- Follow the layout, take it one step at a time
- The first draft is not the final draft

# Practice!!!

Too much practice does not exist.

- Give the presentation as often as possible.
- Groups to consider:
  - Family members
  - Local 4-H club or other clubs
  - Fair Board
  - School classes
  - Civic groups
- Encourage questions and feedback.

# Questions

Type questions in the chat box.



Part 2 will be Tuesday, April 26, 2016 at 7:00 pm

Part 2 will focus on delivery, use of gestures, cues,  
contest format, and judges evaluation