

PURDUE
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4-H
4



Everyone

2018 Indiana 4-H Leadership Summit

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EA/EO



Indiana 4-H Youth Development

- Mission

The Indiana 4-H Youth Development mission is to provide real-life educational opportunities that develop young people who positively impact their community and world.

- Vision

Indiana 4-H Youth Development strives to be the premier, community-based program empowering young people to reach their full potential.



Why join 4-H?

- Learn about subjects out of school
- Friends
- Fun
- Life skill development
- Career preparation
- Sense of community
- Hundreds of other reasons



Essential Elements of Positive Youth Development



Mastery

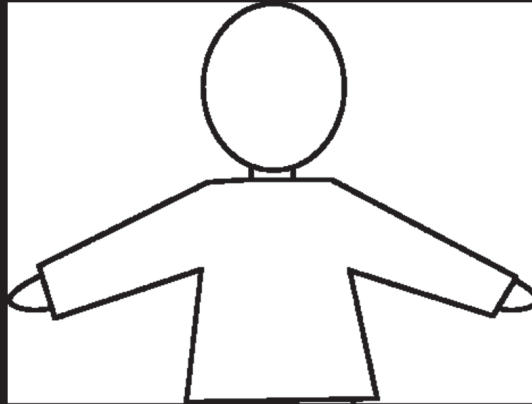
- Engagement of Learning
- Opportunity for Mastery



Essential Elements of Positive Youth Development

Generosity

- Opportunity to value and practice service for others



Mastery

- Engagement of Learning
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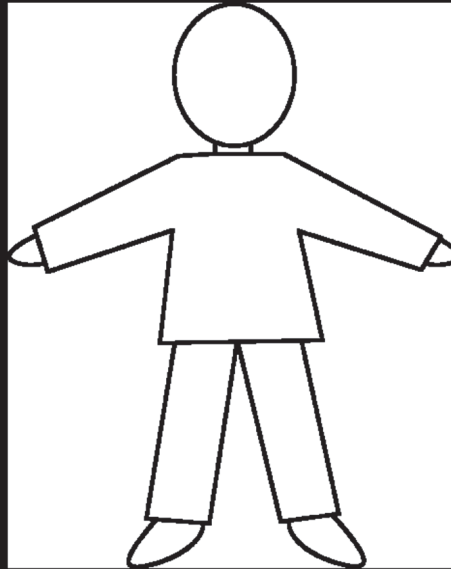
Essential Elements of Positive Youth Development

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Independence

- Opportunity to see oneself as an active participant in the future
- Opportunity for self determination



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Mastery

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Belonging

- Positive relationship with a caring adult
- An inclusive environment
- A safe environment



4-H Skill Development

- Variety of **OPPORTUNITIES** and **EXPERIENCES** to **EXPLORE** and **DEVELOP**
- Occurs over time
- Something for everyone



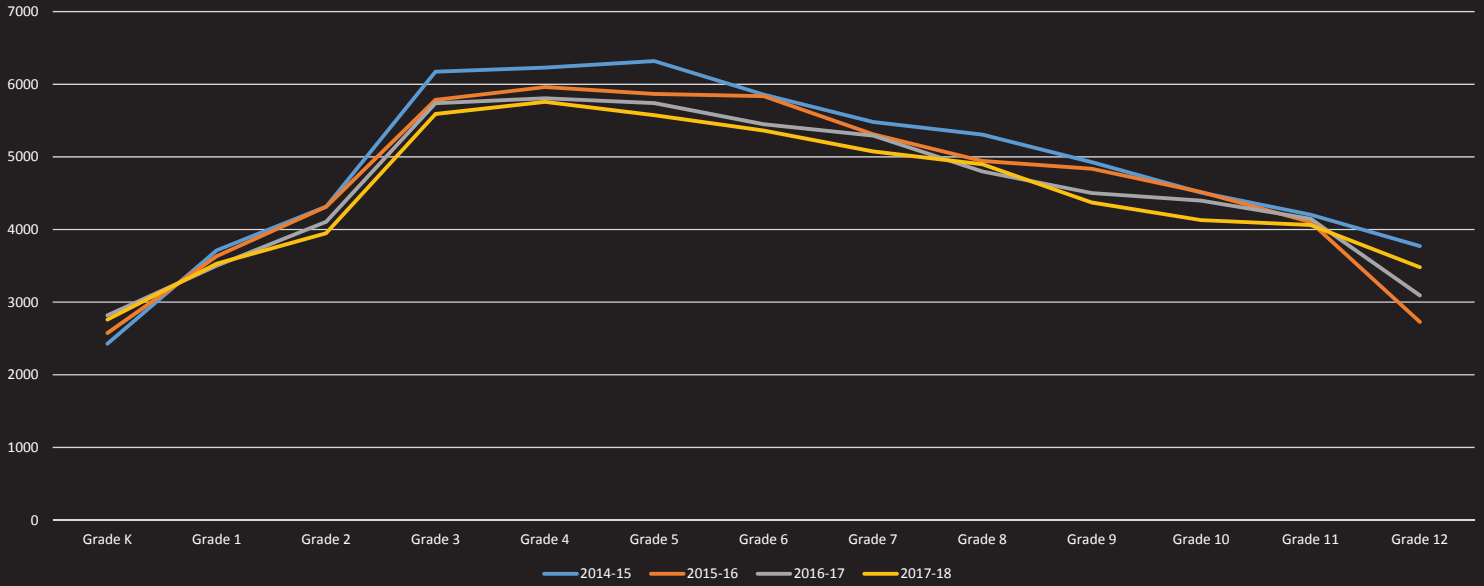
Indiana by the Numbers

Year	Indiana Youth Ages 5-17*	Indiana Organized 4-H Club Enrollment Grades K-12**	Percentage of Youth Enrolled in Indiana's Organized 4-H Club Program
2014-15	1,162,440	63,255	5.44%
2015-16	1,159,966	60,426	5.21%
2016-17	1,153,465	59,428	5.15%
2017-18	Not Available	58,576	

Sources: *Kids Count Data Center **Indiana 4HOnline



Indiana 4-H Organized Club Enrollment





Initial Reactions

- If there is something for everyone, why are youth leaving 4-H?
- What barriers, hidden or obvious, keep families out of 4-H or discourage them, causing families to leave?
- Do we provide a sense of belonging and inclusion to first generation families, or only to those involved in 4-H for generations?



Youth Retention Study

2014-2018





Topics from surveys

Why joined
4-H

How they
heard about
4-H

Intent to re-
enroll

Family history
in 4-H

Expectations (adult
only; open ended)

Best part of 4-H
(open ended)

Changes they'd
make (open ended)

General
experience (scale)

Reasons may not
return (youth only)



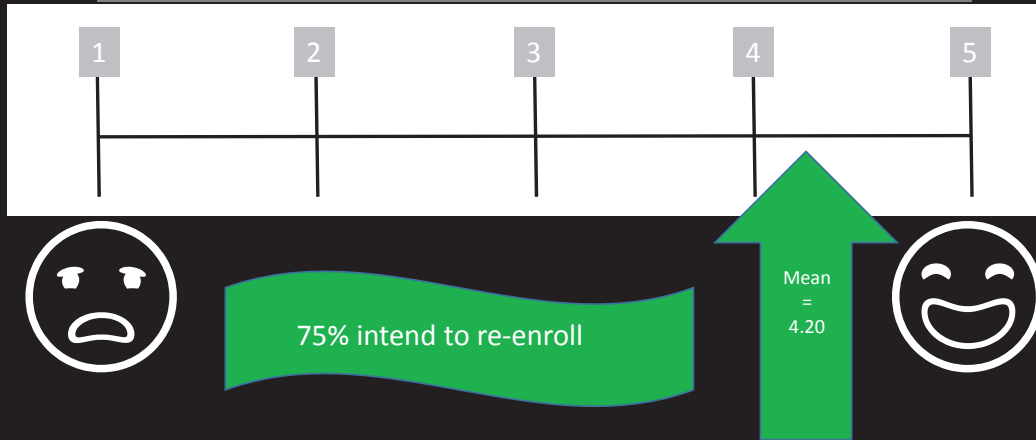
Why did you join 4-H?

- Try new things (58%)
- Have fun (48%)
- Family History 36%
- Skill Building (32%)





Overall Positive Experience



A young boy with short hair, wearing a blue t-shirt, is looking at a green apple on a tree. He is smiling and pointing towards the camera with his right hand. The background is a blurred green, suggesting an outdoor setting.

What is the best part about 4-H?

- Project activities (34%)
- Fair/Showing animals (18%)
- New people and friendships (15%)
- Learning opportunities (13%)



What would you change about 4-H?

- Meetings (20%)
- Nothing (19%)
- Lack of organization (12%)
- Communication issues (10%)



Why youth might not come back...

- Didn't feel connected to other youth (19%)
- Don't have time (15%)
- Didn't know when club or project met (12%)

% represents % that said "a little true" or "completely true"



Could the same be said about Indiana 4-H Clubs?



It starts with BELONGING

- Table top scenarios
- What will you do as a 4-H member, adult volunteer or extension educator if this scenario came true in your club or county?
- Discuss at your table
- Report back



Action Plan

- Working with others from your club or county, what steps can be taken to create a stronger sense of belonging in YOUR 4-H Youth Development Program?
- Use the handout to guide your action plan.



Changing OUR Indiana 4-H Culture

- Creating a sense of belonging is not only an essential element, but is a **MUST!**
- Improve communications
- New family welcome packet
- Use language **EVERYONE** understands
- Re-do handbooks so rules are easily understood
- Eliminate rules that are not part of the educational process



Successful 4-H Youth Development Programming

- When we say **it's all about the kids** and that's why we do what we do, **let's mean what we say.**
- **Purposefully** and **intentionally** incorporate essential elements of youth development in our 4-H program delivery
- Create a culture that allows youth and adults to **have fun, learn something, and they will want to come back.**
- **When they want to come back, families will work to make 4-H a family priority.**



Indiana 4-H
LEADERSHIP
SUMMIT
2018

Evaluation, 4-H Swag



Thank you for attending!

