

THE 10 P'S OF

PUBLIC SPEAKING

38% Voice

- **Pronunciation:** speak clearly and enunciate
- **Projection:** speak loudly enough for audience to hear
- **Pace:** speak at a speed everyone can follow along with
- **Passion:** speak with a meaningful and passionate tone

58% Non-Verbal

- **Poise:** stand in a composed and content manner with correct posture
- **Professional Dress:** wear proper and professional attire
- **Prepared:** be ready and confident to speak

7% Content

- **Proper:** speak of appropriate and accurate topics
- **Practicing:** go over your content before you present it
- **Perseverance:** overcome any challenges that may arise and never give up!

