

Bad Slides

Bill Decker, Indiana 4-H, 10/31/2024



Boring

- ◆ White Background
- ◆ Little Contrast Between Background and Words
- ◆ Bullet Point
- ◆ Followed By Bullet Point
- ◆ Followed By Bullet Point
- ◆ Followed By Bullet Point
- ◆ Followed By Bullet Point.....

Colors

- ◆ What colors complement each other?
- ◆ What colors attract attention?
- ◆ What colors may be difficult to read?
- ◆ What color choices will help your display board communicate information best?



Too Much
of
Everything
(Photos,
Words,
Background)



Misleading Graphic

Is 39.8 really more than 60.2?



Pretty Font

However it
is hard to
read!

◆ *George Washington Carver*

◆ *Born a Slave*

◆ *Studied to Become an Artist*

◆ *Changed College Studies to Botany*

◆ *Became America's Most Important
Agricultural Scientist*

Font Almost Unreadable

Bad Idea to Put
Writing In Front
Of Most
Graphics



Don't Write Your Speech on the Slide!

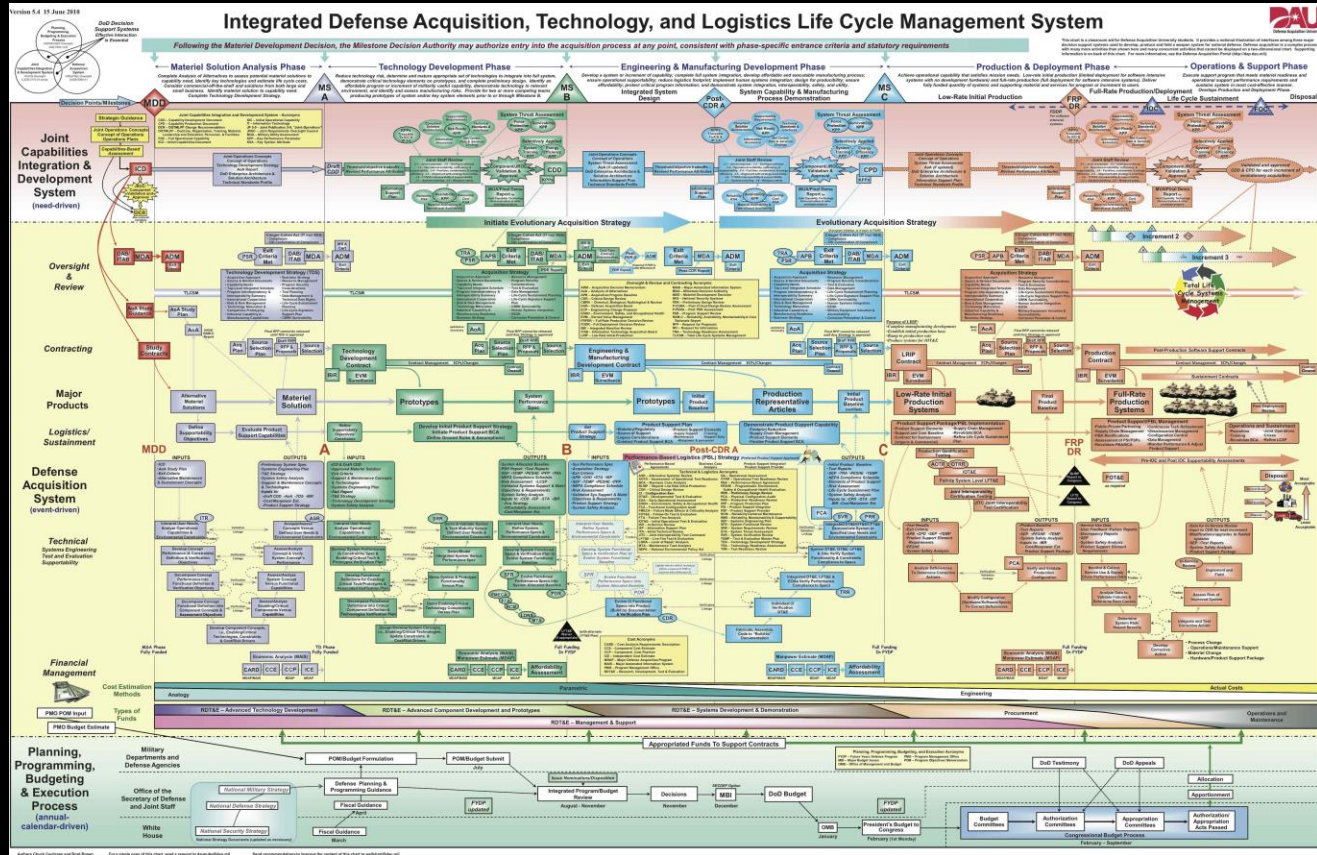
Did you know that chocolate was once used as a currency? The ancient Maya civilization had a unique approach to currency. While they didn't use actual coins, they exchanged items like tobacco, maize, and clothing as a form of currency. Cacao, the plant from which chocolate is made, played a significant role in their society. It was considered sacred and consumed in rituals. Surprisingly, cacao was also used as a form of currency. Traces of cacao show up in ceramics from various neighborhoods and dwellings, challenging the previous belief that its use was restricted to the elite. Researchers found the compound theophylline (which is present in cacao) on ceramic shards dating from A.D. 600 to 900. These shards came from different social contexts, including residential and ceremonial areas. Fascinating, isn't it?

Don't Write Too Much on a Slide!

Pre-European Contact and Native American Tribes: The story of Indiana begins long before European settlers arrived. Native American tribes inhabited the region as early as 8000 BC. These migratory tribes succeeded one another in dominance over several thousand years. During the Mississippian culture, which reached its peak around 1000 AD, the region saw significant development. These indigenous peoples built complex societies, with large earthen mounds, extensive trade networks, and sophisticated agricultural practices.

European Exploration and Statehood: In the 1670s, the first Europeans arrived in Indiana, claiming the territory for the Kingdom of France. However, little settlement occurred during the French rule. After the French and Indian War (also known as the Seven Years' War), Great Britain took control of the land east of the Mississippi River. For over two decades, British rule persisted until the American Revolutionary War. Following Britain's defeat, the entire trans-Allegheny region, including present-day Indiana, was ceded to the newly formed United States. Indiana Territory was established in 1800 and gradually developed. By December 11, 1816, it became the nineteenth state in the Union. The state founders embarked on an ambitious plan to transform Indiana from a frontier segment into a thriving state, leading to the construction of roads, canals, railroads, and state-funded public schools.

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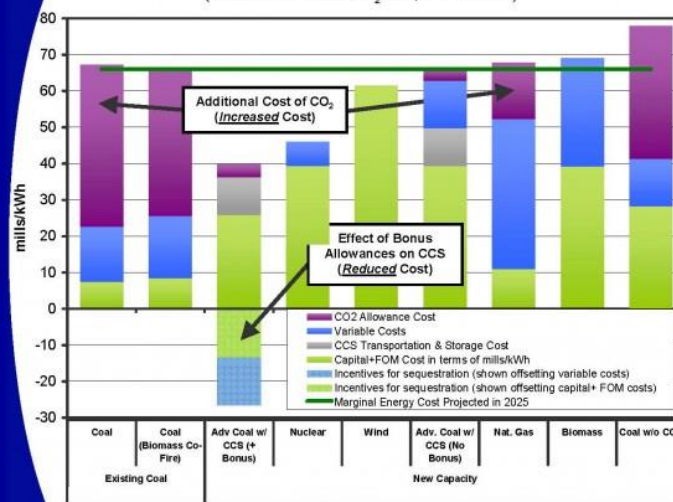


Better...
Still Too
Much
Data!



Near-Term Power Plant Economics with CO₂ Allowance Costs

Estimated Power Plant Electricity Costs in 2025 for Various Technologies
(includes the cost of CO₂ of ~\$50/metric ton)



Notes: For the case with bonus allowances, the variable, capital, and fixed O&M costs are actually an aggregate of the solid part and the hashed part but the net cost is only the solid part. For this illustrative calculation, EPA used a conservative efficiency metric for existing coal plants (10,500 Btu/kWh), which most plants currently meet or exceed. The marginal energy cost is defined as the cost of production of the most expensive unit operating in that hour. It includes the cost of fuel, variable O&M cost and the cost of environmental allowances. The capital costs used here are from IPM v3.01, which relies upon EIA capital cost data from AEO 2005. More recently, capital costs have increased with increasing international demand for raw materials. It is not clear how the market will respond to these price increases and whether these increased costs will be sustained over the period of the analysis.

- To illustrate the economics of operating existing and new power technologies, the chart shows the cost of various technologies when the projected CO₂ allowance prices are included.
- Projected CO₂ allowance prices of roughly \$50/ton in 2025 increase variable costs of existing plants powered by fossil fuels to the point where many are likely to shut down.
- However, S. 2191 provides significant incentives for CCS technology for coal plants in the form of bonus allowances, resulting in earlier penetration of advanced coal with CCS.

Run Spell Check!

If you mistspell your wrds
nobuddy will tke you serrioussly.

Bad Colors and Annoying Animation

- ◆ This is an Example
- ◆ Of a Color Scheme That Looks Bad
- ◆ And Animations That Annoy Your Audience.

Hints

- ◆ **Test your presentation before the show.**
- ◆ **Have a print of your presentation ready, in case your technology fails.**
- ◆ **Don't read your presentation off the slide.**

Hints

- Look at the audience.
- Proof your slides!
- Cite sources on the slide or on the last slide.
- Keep your presentation simple and clean.

Thank You

