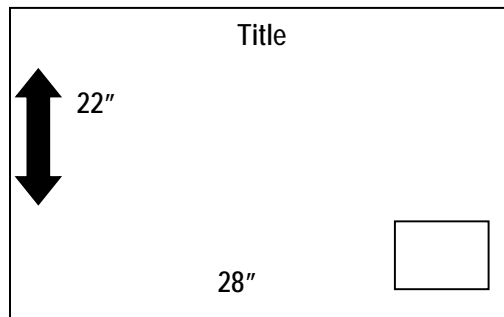


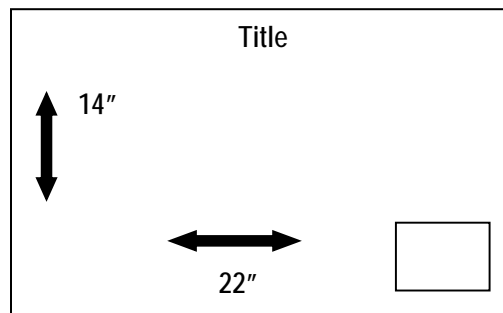
POSTER EXHIBIT GUIDELINES

- **Poster Board:** All posters must be 22" x 28" displayed horizontally, unless otherwise specified.
- **Mounting Adhesives:** Rubber cement works best as it leaves no marks and won't wrinkle paper. White glue should be used only in cases where wrinkling or damage will not occur.
- **Stiff Backing:** Any material that will keep the poster from bending forward will work. Some examples are: foam core board (available at the extension office); very stiff cardboard, plywood (this can make the poster very heavy); and masonite (1/8" thick found to work well and could be used year after year). If you can find foam core board in the correct size, it can suffice as poster and backing.
- **Acetate or other clear plastic covering:** Required for most poster projects. It keeps them clean and keeps fairgoers from touching the poster. Coverings generally come in various thicknesses (3, 5, 7 ½, and 10 mil.) in rolls or sheets. We have the poster sleeves available in the extension office that are made to fit the foam core board that is also available in the extension office.
- **Plastic or cloth tape:** Tape is not necessary but it makes attaching poster board to the stiff backing easy. Tape is available in many colors and widths. The 1 ½" wide tape can give the poster a border. Available at discount stores.
- **Lettering:** Stencils, self-adhesive, or press-type letters may be purchased at discount or art stores. Some youth prefer to type their labels and title on a computer.
- ***County ID Labels:** An identification label must be placed in the lower right hand corner of poster projects. Labels are available at the Extension Office.
- Your poster should be oriented horizontally.



MINI 4-H POSTERS

All mini 4-H poster projects need to be 14" x 22" displayed horizontally, with a stiff backing and covered with clear plastic. A title should be at the top of the poster. A label should be placed in the lower right hand corner of the poster. Labels are available at the Extension Office.



WHAT MAKES A GOOD POSTER?

A good poster:

- Attracts attention
- Is simple and clear
- Interests someone in project area

When forming ideas for your poster:

- Know the project requirements
- Read the manual - look for ideas
- Brainstorm ideas and make a list
- Titles with alliteration (repeating a sound in words) are catchier.
- Look at other posters for ideas - but don't copy

Tips to remember:

- Don't use too many words
- Use a combination of illustrations and words
- Be as neat as you can
- Cut evenly, cement carefully, blend colors when using crayons or colored pencils
- Leave white space on the poster
- Make sure the poster is balanced
- Choose colors carefully. Note the following general color guidelines:

- ≈Black tends to be more formal, neat, rich, strong
- ≈Blue may be cool, melancholy, or depressed
- ≈Purple is considered royal, rich, imperial
- ≈Red stands for love as well as anger and hatred
- ≈Orange is generally used for Halloween & is festive & gay
- ≈Yellow tends to be warm, light, or ripe
- ≈Green is fresh, young, or growing
- ≈White means pure, clean, and neat

Steps to follow when making a poster:

1. Read the poster guidelines carefully.
2. Read your project requirements.
3. Decide what information to include on your poster. Relate it to something you learned from your project.
4. Sketch out your idea.
5. Collect supplies you will need.
6. Lightly mark guidelines for lettering and pictures.
7. Layout letters, pictures, etc. on your poster.
8. Secure pictures, text, etc. with rubber cement, glue, etc.
9. Clean up the poster so it is neat. Erase any guidelines that show. Remove excess rubber cement or glue.
10. Glue poster to stiff backing, if necessary.
11. Attach county label to lower right hand corner.
12. Cover poster with plastic.
13. Take your poster to the fair on the right day and time.

All posters, notebooks, and display boards must include a reference list indicating where information was obtained, giving credit to the original author, to complete the 4-H member's exhibit. This reference list should/might include web site links, people and professionals interviewed, books, magazines, etc. It is recommended this reference list be attached to the back of a poster or display board, be the last page of a notebook, or included as part of the display visible to the public. A judge is not to discredit an exhibit for the manner in which references are listed.